

Arkansas State University - Jonesboro

Effective Date: 07/01/91

Number: 06-26

Section: University Advancement

Subject: Newsletters

Often individual units of the University desire to produce newsletters to effectively communicate with their constituencies.

In the development of such newsletters, matters of content are left to the sponsoring units. Design motifs to represent the academic discipline or organizational nature of the unit may be employed, but may not be used as a symbol or logo independent from university identity. In all instances, the university's name or acceptable variation thereof must be used, along with one of the acceptable variations of university symbols.

Revised 06/30/13.