

Shared Governance Proposal for Approval of the ASU-J Strategic Planning Institutional Priorities and Goals

Submitted by: Strategic Planning Operational Committee

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The Strategic Planning Operations Committee respectfully submits the **Strategic Planning Institutional Priorities and Goals** for an expedited review as recommended by the Executive Council. The Strategic Planning Institutional Priorities and Goals have been provided to the general campus community for review and comment. However, it is requested that the shared governance process be used for the approval for this step of the strategic planning process. Final approval rests with the ASU Board of Trustees.

These priorities and associated goals are based on the 100+ topics generated in October 2010 at the Open Space Technology Strategic Planning Retreat. The Strategic Planning Operations Committee evaluated the topics and grouped them into categories in an effort to develop strategic institutional priorities that would reflect and support the needs, concerns, and future direction of Arkansas State University as expressed by the campus community during the Strategic Planning Retreat. Goals were established for each of the seven priorities that more specifically reflect the topics of the retreat.

The priorities and goals are intentionally broad and meant to provide a framework from which to develop more specific concepts. Approval of the proposed **Institutional Priorities and Goals** indicates that the concerns, ideas, and institutional challenges we need to address as a campus over the next few years are broadly captured and will be further defined in detail through action steps developed over the next several months (to conclude by October 1, 2011) by the various institutional units, including those groups from the Open Space Technology Retreat who wish to reconvene and contribute action steps independently. The comprehensive strategic plan will come about from completion of the action steps and their implementation over the next few years.

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**Arkansas State University
Strategic Planning Priorities
Institutional Priorities and Goals**

Priority 1. Refine ASU's Mission and Identity as an Emerging Global Research Institution.

Goal 1A. Pursue Appropriate Carnegie Classification Based on Role and Scope

Goal 1B. Continue to Promote Teaching and Learning Endeavors That Are Integral to a Global Research Institution

Goal 1C. Continue to Promote the Transformation of ASU Into a Research-Intensive Institution

Goal 1D. Promote Outcome-Based Decision Making

Priority 2. Create a service and support culture that is focused on student learning, retention, and academic success.

Goal 2A. Support Student Learning as the First Priority to Establish Arkansas State University as a Premier Learning-Centered University

Goal 2B. Review Relevancy of General Education Program

Goal 2C. Continue to Develop a Culture of Assessment to Enhance Learning Outcomes

Goal 2D. Enhance Student Persistence and Academic Success

Goal 2E. Provide Opportunities to Better Understand Student Needs

Priority 3. Create learning experiences through student engagement, service to our region, and partnerships with our community.

Goal 3A. Increase Service-Learning and Community Engagement Opportunities

Goal 3B. Enhance Community Outreach

Goal 3C. Promote Environmental Responsibility and Stewardship

Priority 4. Create a collaborative decision-making environment that is based on effective shared governance, open communication, and mutual respect of all members of our teaching and learning community.

Goal 4A. Develop a Sense of Campus Community

Goal 4B. Create Transparency in Planning and Decision-Making

Priority 5. Adopt policies and models that continuously promote, grow and reward all modes of effective teaching and learning experiences.

Goal 5A. Support and Reward Multiple Modalities of Teaching and Learning

Goal 5B. Refocus on Excellence in Teaching and Learning

Priority 6. Increase our diversity and expand our globalization.

Goal 6A. Prepare Students for Global Citizenship

Goal 6B. Develop a Service Environment that Supports the Needs of a Diverse ASU Community

Goal 6C. Attract, Employ, Retain, and Advance Greater Numbers of University Faculty and Staff from Underrepresented Groups

Priority 7. Continually improve our institutional efficacy and alignment of resources with our priorities.

Goal 7A. Enhance Recruitment and Retention Initiatives of Faculty and Staff

Goal 7B. Maintain Current and Strategically Plan for Future Infrastructure Needs

Goal 7C. Expand Resources and Refine Budget Procedures