Degree: Bachelor of Science

Major: Sport Management (Minor: Marketing)

2019 - 2020

Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. A minumum of 124 credit hours, of which 45 hours must be upper division credit (3000-4000 level), is required for this degree (developmental courses are excluded). Mandatory state and institutional assessment exams will be required during your degree program.

	Year 1 - Fall						Year 1 - Spring				
			Gen						Gen		
Course No.	Course Name	Hrs	Ed	Min	Maj	Course No.	Course Name	Hrs	Ed	Min	Мај
ENG 1003	Composition I	3	Χ			ENG 1013	Composition II	3	Χ		
MATH 1023	College Algebra	3	Χ			CIT 1503	Microcomputer applications	3			
COMS 1203	Oral Comm	3	Х			GEOG 2613	Intro to Geography	3	Х		
PE 1002	Concepts of Fitness	2				ENG 2003	Intro to Lit WWI	3	Х		
HPES 1013	Introduction to PE	3	Х			PHSC 1203	Physical Science	3	X		
						PHSC 1201	Physical Science Lab	1	Х		
Total Hours		14				Total Hours		16			
	Year 2 - Fall						Year 2 - Spring				
			Gen						Gen		
Course No.	Course Name	Hrs	Ed	Min	Maj	Course No.	Course Name	Hrs	Ed		
ACCT 2023	Fund. of Accounting Concepts	3		Χ		Elective	Any course	3			
HIST 2763/73	United State History to/since 1876	3	Χ			ENG 2013	Intro to World Lit II	3	Χ		
BIOL 1003	Biological Science	3	Χ			STCM 3003	Principles of Public Relations	3			Χ
BIOL 1001	Biological Science Lab	1	Χ			MKTG 3013	Marketing	3		Χ	
ART 2503	Fine Arts Visual	3	Χ			PSY 2013	Intro to Psychology	3	Χ		
ECON 2323/33	Microeconomics or Econ Issues	3	Х	Χ							
Total Hours		16				Total Hours		15			
	Year 3 - Fall						Year 3 - Spring				
	Year 3 - Fall		Gen				Year 3 - Spring		Gen		
Course No.	Year 3 - Fall Course Name	Hrs	Gen Ed	Min	Maj	Course No.	Year 3 - Spring Course Name	Hrs	Gen Ed	Min	Maj
Course No. PE 4863		Hrs 3		Min	X	Course No. PE 3853	Course Name Sports Promotion & Sales Mgt	Hrs 3		Min	Maj X
	Course Name Diversity in Sport & Athletics Business of Esport			Min	x x		Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport			Min	•
PE 4863	Course Name Diversity in Sport & Athletics	3		Min	X	PE 3853	Course Name Sports Promotion & Sales Mgt	3		Min	X
PE 4863 PE 3113	Course Name Diversity in Sport & Athletics Business of Esport	3		Min	x x	PE 3853 PE 3873	Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport	3		Min	X
PE 4863 PE 3113 PE 3863	Course Name Diversity in Sport & Athletics Business of Esport Econ & Financial Mgt in Sport	3 3 3		Min X	x x	PE 3853 PE 3873 Elective	Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport Any course (1000 level or above)	3 3 3		Min	X X
PE 4863 PE 3113 PE 3863 Elective	Course Name Diversity in Sport & Athletics Business of Esport Econ & Financial Mgt in Sport Any course (1000 level or above)	3 3 3 3			x x	PE 3853 PE 3873 Elective COMS 3203	Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport Any course (1000 level or above) Business & Professional Speech	3 3 3		Min	X X X
PE 4863 PE 3113 PE 3863 Elective MKTG elect	Course Name Diversity in Sport & Athletics Business of Esport Econ & Financial Mgt in Sport Any course (1000 level or above)	3 3 3 3			x x	PE 3853 PE 3873 Elective COMS 3203 ES 3743	Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport Any course (1000 level or above) Business & Professional Speech	3 3 3 3 3		Min	X X X
PE 4863 PE 3113 PE 3863 Elective MKTG elect	Course Name Diversity in Sport & Athletics Business of Esport Econ & Financial Mgt in Sport Any course (1000 level or above) Any upper level MKTG course	3 3 3 3			x x	PE 3853 PE 3873 Elective COMS 3203 ES 3743	Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport Any course (1000 level or above) Business & Professional Speech Research & Stats	3 3 3 3 3		Min	X X X
PE 4863 PE 3113 PE 3863 Elective MKTG elect	Course Name Diversity in Sport & Athletics Business of Esport Econ & Financial Mgt in Sport Any course (1000 level or above) Any upper level MKTG course	3 3 3 3	Ed		x x	PE 3853 PE 3873 Elective COMS 3203 ES 3743	Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport Any course (1000 level or above) Business & Professional Speech Research & Stats Year 4 - Spring Course Name	3 3 3 3 3	Ed	Min	X X X
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PE 4863 PE 3113 PE 3863 Elective MKTG elect Total Hours	Course Name Diversity in Sport & Athletics Business of Esport Econ & Financial Mgt in Sport Any course (1000 level or above) Any upper level MKTG course Year 4 - Fall Course Name	3 3 3 3 15	Ed	X	X X X	PE 3853 PE 3873 Elective COMS 3203 ES 3743 Total Hours	Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport Any course (1000 level or above) Business & Professional Speech Research & Stats Year 4 - Spring Course Name	3 3 3 3 15	Ed		X X X X
PE 4863 PE 3113 PE 3863 Elective MKTG elect Total Hours Course No. PE 4743	Course Name Diversity in Sport & Athletics Business of Esport Econ & Financial Mgt in Sport Any course (1000 level or above) Any upper level MKTG course Year 4 - Fall Course Name Legal Issues in Sport Select an upper level Psych course Sport Analytics	3 3 3 3 15 Hrs	Ed	X Min	X X X	PE 3853 PE 3873 Elective COMS 3203 ES 3743 Total Hours Course No. PE 4843 MKTG elect Elective	Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport Any course (1000 level or above) Business & Professional Speech Research & Stats Year 4 - Spring Course Name Philosophy & Ethics in Sport	3 3 3 3 15 Hrs	Ed Gen Ed	Min	X X X X
PE 4863 PE 3113 PE 3863 Elective MKTG elect Total Hours Course No. PE 4743 PE 4853 PE 4763 MKTG elect	Course Name Diversity in Sport & Athletics Business of Esport Econ & Financial Mgt in Sport Any course (1000 level or above) Any upper level MKTG course Year 4 - Fall Course Name Legal Issues in Sport Select an upper level Psych course Sport Analytics Any upper level MKTG course	3 3 3 3 15 Hrs 3 3 3	Ed	X	X X X X	PE 3853 PE 3873 Elective COMS 3203 ES 3743 Total Hours Course No. PE 4843 MKTG elect	Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport Any course (1000 level or above) Business & Professional Speech Research & Stats Year 4 - Spring Course Name Philosophy & Ethics in Sport Any upper level MKTG course	3 3 3 3 15 Hrs 3	Ed Gen Ed	Min	X X X X
PE 4863 PE 3113 PE 3863 Elective MKTG elect Total Hours Course No. PE 4743 PE 4853 PE 4763	Course Name Diversity in Sport & Athletics Business of Esport Econ & Financial Mgt in Sport Any course (1000 level or above) Any upper level MKTG course Year 4 - Fall Course Name Legal Issues in Sport Select an upper level Psych course Sport Analytics	3 3 3 3 15 Hrs 3 3	Ed	X Min	X X X X	PE 3853 PE 3873 Elective COMS 3203 ES 3743 Total Hours Course No. PE 4843 MKTG elect Elective	Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport Any course (1000 level or above) Business & Professional Speech Research & Stats Year 4 - Spring Course Name Philosophy & Ethics in Sport Any upper level MKTG course Any course (1000 level or above)	3 3 3 3 15 Hrs 3 3	Ed Gen Ed	Min	X X X X Maj
PE 4863 PE 3113 PE 3863 Elective MKTG elect Total Hours Course No. PE 4743 PE 4853 PE 4763 MKTG elect	Course Name Diversity in Sport & Athletics Business of Esport Econ & Financial Mgt in Sport Any course (1000 level or above) Any upper level MKTG course Year 4 - Fall Course Name Legal Issues in Sport Select an upper level Psych course Sport Analytics Any upper level MKTG course	3 3 3 3 15 Hrs 3 3 3	Gen Ed	X Min	X X X X	PE 3853 PE 3873 Elective COMS 3203 ES 3743 Total Hours Course No. PE 4843 MKTG elect Elective	Course Name Sports Promotion & Sales Mgt Facility & Event Mgt in Sport Any course (1000 level or above) Business & Professional Speech Research & Stats Year 4 - Spring Course Name Philosophy & Ethics in Sport Any upper level MKTG course Any course (1000 level or above)	3 3 3 3 15 Hrs 3 3	Ed Gen Ed	Min	X X X X Maj

Graduation Requirements: Completion of HIST 2763 or HIST 2773 or POSC 2103, English Proficiency (Grade of C or better in ENG 1003 and ENG 1013), 2.00 GPA in Major, 2.00 GPA at ASU, 2.00 GPA Overall, Maximum of 31 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max), 45 JR/SR Hours after completing 30 hours, 120 Total Credit Hours, 18 of last 24 hours must be ASU-Jonesboro courses, Minimum of 57 hours from 4-year institutions, 32 Resident Hours if completing second degree and first degree was not from ASU-J.