

# **John Mello, Ph.D.**

All Activities

Spring 2006 - Spring 2023

(870) 972-3515

[jmello@astate.edu](mailto:jmello@astate.edu)

## **Contact Information**

Office Number: 120

Email Address: [jmello@astate.edu](mailto:jmello@astate.edu)

Work Phone: (870) 972-3515

## **Current Position**

Position: Professor-COB

## **Education**

2006	Ph.D., Logistics, The University of Tennessee
2001	MSM, Master of Science in Management, Logistics, Wilmington College
1985	MPA, Master of Public Administration, The University of New Haven, Connecticut
1973	B.A., Political Science, Central Conn. State Univ

## **Professional Licensures & Certifications**

2006	Certified in Transportation and Logistics, AST&L (Now APICS)
1987	Certified in Production and Inventory Control, APICS

## **Employment**

### **1997 - 2002**

Director of Planning Systems, Playtex Products

### **1996 - 1997**

Director of Inventory Planning, Playtex Products

### **1993 - 1996**

Materials Manager, Chesebrough-Ponds Inc.

### **1989 - 1993**

Operations Planning Manager, Chesebrough-Ponds Inc.

### **1987 - 1989**

Master Scheduler, Chesebrough-Ponds Inc.

### **1985 - 1987**

Production Scheduler, Chesebrough-Ponds Inc.

### **1983 - 1985**

Production Planner, Chesebrough-Ponds Inc.

### **1979 - 1983**

Inventory Control Supervisor, Chesebrough-Ponds Inc.

### **1974 - 1979**

Production Supervisor, Chesebrough-Ponds Inc.

## **Membership**

### **2015 - Ongoing**

Council of Supply Chain Management Professionals



## Spring 2022

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2022	GSCM	3163	001	SUPPLY CHAIN MANAGEMENT	Traditional 100% Face-to-Face	20	3
Spring 2022	GSCM	3163	H01	HNRS SUPPLY CHAIN MANAGEMENT	Traditional 100% Face-to-Face	3	3
Spring 2022	GSCM	4123	001	ORGANIZATIONAL PURCHASING	Traditional 100% Face-to-Face	22	3
Spring 2022	GSCM	4123	H01	HNRS ORGANIZATIONAL PURCHASING	Traditional 100% Face-to-Face	3	3
Spring 2022	GSCM	6283	001	GLOBAL SUPPLY CHAIN MANAGEMENT	Web Assisted	14	3
Spring 2022	GSCM	6283	250	GLOBAL SUPPLY CHAIN MANAGEMENT	Web 0% Face-to-Face	7	3
Spring 2022	MKTG	6093	001	DIRECTED INDEPENDENT STUDY	Web 0% Face-to-Face	1	3
						70	21

## Fall 2021

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2021	GSCM	3163	001	SUPPLY CHAIN MANAGEMENT	Web	43	3
Fall 2021	GSCM	4103	001	CONCEPTS OF BUSINESS LOGISTICS	Traditional	11	3
Fall 2021	GSCM	4133	001	INTERNL LOGISTICS	Traditional	19	3
Fall 2021	GSCM	6523	001	OUTSOURCING SOURCING AND PROCUREMENT	Web	5	3
Fall 2021	GSCM	6523	250	SOURCING AND PROCUREMENT	Web	3	3
Fall 2021	MKTG	6093	001	DIRECTED INDEPENDENT STUDY	Non Traditional	1	3
						82	18

## Summer 2021

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2021	MKTG	6093	001	DIRECTED INDEPENDENT STUDY	Non Traditional	2	3
						2	3

## Spring 2021

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2021	GSCM	3163	001	SUPPLY CHAIN MANAGEMENT	Web Assisted	28	3
Spring 2021	GSCM	4123	001	ORGANIZATIONAL PURCHASING	Web	22	3
Spring 2021	GSCM	6513	001	LOGISTICS OPERATIONS	Web	3	3
Spring 2021	GSCM	6513	250	LOGISTICS OPERATIONS	Web	6	3
Spring 2021	MKTG	419V	001	SPECIAL PROBLEMS	Web	1	3
Spring 2021	OTD	7373	001	BUSINESS PRINCIPLES IN OT	Web Assisted	29	3
						89	18

## Fall 2020

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2020	GSCM	4103	001	CONCEPTS OF BUSINESS LOGISTICS	Traditional	8	3
Fall 2020	GSCM	4103	H01	HNRSCONCEPTS OF BUSI LOGISTICS	Traditional	1	3
Fall 2020	GSCM	4133	001	INTERNL LOGISTICS OUTSOURCING	Traditional	10	3



## Fall 2018

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2018	GSCM	4103	001	CONCEPTS OF BUSINESS LOGISTICS	Traditional	14	3
Fall 2018	GSCM	4133	001	INTERNTL LOGISTICS OUTSOURCING	Traditional	27	3
Fall 2018	GSCM	6283	001	GLOBAL SUPPLY CHAIN MGMT	Traditional	8	3
Fall 2018	GSCM	6283	250	GLOBAL SUPPLY CHAIN MGMT	Web	19	3
						68	12

## Summer 2018

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2018	GSCM	3163	001	SUPPLY CHAIN MANAGEMENT	Web	10	3
Summer 2018	GSCM	6513	001	LOGISTICS OPERATIONS	Web	8	3
Summer 2018	GSCM	6513	250	LOGISTICS OPERATIONS	Web	24	3
						42	9

## Spring 2018

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2018	GSCM	3163	001	SUPPLY CHAIN MANAGEMENT	Traditional	31	3
Spring 2018	GSCM	3163	H01	HNRS SUPPLY CHAIN MANAGEMENT	Traditional	1	3
Spring 2018	GSCM	4123	001	ORGANIZATIONAL PURCHASING	Traditional	17	3
Spring 2018	GSCM	6253	001	SEMINAR IN LOGISTICS MGMT	Traditional	6	3
Spring 2018	GSCM	6253	250	SEMINAR IN LOGISTICS MGMT	Web	18	3
Spring 2018	MKTG	419V	002	SPEC PROBLEMS INTL LOGISTICS	Traditional	2	3
						75	18

## Fall 2017

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2017	GSCM	3163	001	SUPPLY CHAIN MANAGEMENT	Traditional	27	3
Fall 2017	GSCM	4123	001	ORGANIZATIONAL PURCHASING	Traditional	10	3
Fall 2017	GSCM	6523	001	SOURCING AND PROCUREMENT	Traditional	14	3
Fall 2017	GSCM	6523	250	SOURCING AND PROCUREMENT	Web	16	3
Fall 2017	MKTG	419V	001	SPECIAL PROBLEMS IN MARKETING	Non Traditional	1	3
						68	15

## Summer 2017

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2017	GSCM	6283	001	GLOBAL SUPPLY CHAIN MGMT	Web Assisted	10	3
Summer 2017	GSCM	6283	250	GLOBAL SUPPLY CHAIN MGMT	Web	13	3
						23	6

## Spring 2017

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2017	GSCM	6513	001	LOGISTICS OPERATIONS	Traditional	13	3
Spring 2017	GSCM	6513	250	LOGISTICS OPERATIONS	Web	15	3
Spring 2017	MKTG	3163	001	SUPPLY CHAIN MANAGEMENT	Traditional	31	3

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2017	MKTG	4123	001	ORGANIZATIONAL PURCHASING	Traditional	29	3
Spring 2017	MKTG	4123	002	ORGANIZATIONAL PURCHASING	Web	3	3
Spring 2017	MKTG	4123	H01	HNRS ORGANIZATIONAL PURCHASING	Traditional	1	3
						92	18

## Fall 2016

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2016	MKTG	3163	001	SUPPLY CHAIN MANAGEMENT	Web	30	3
Fall 2016	MKTG	4133	001	INTERNTL LOGISTICS OUTSOURCING	Web Assisted	22	3
Fall 2016	MKTG	6253	001	LOGISTICS MANAGEMENT	Traditional	19	3
Fall 2016	MKTG	6253	250	LOGISTICS MANAGEMENT	Web	11	3
						82	12

## Summer 2016

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2016	MKTG	3163	001	SUPPLY CHAIN MANAGEMENT	Web	21	3
Summer 2016	MKTG	6523	001	SOURCING AND PROCUREMENT	Web Assisted	20	3
Summer 2016	MKTG	6523	250	SOURCING AND PROCUREMENT	Web	15	3
						56	9

## Spring 2016

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2016	MKTG	4123	001	ORGANIZATIONAL PURCHASING	Traditional	34	3
Spring 2016	MKTG	4133	001	INTERNTL LOGISTICS OUTSOURCING	Web	21	3
Spring 2016	MKTG	6283	001	GLOBAL SUPPLY CHAIN MGMT	Traditional	16	3
Spring 2016	MKTG	6283	250	GLOBAL SUPPLY CHAIN MGMT	Web Assisted	20	3
						91	12

## Fall 2015

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2015	HNRS	400V	H14	HNRS IND ST ANALYZE INVENTORY	Traditional	1	3
Fall 2015	MKTG	4103	001	CONCEPTS OF BUSINESS LOGISTICS	Traditional	25	3
Fall 2015	MKTG	4133	001	INTERNTL LOGISTICS OUTSOURCING	Traditional	32	3
Fall 2015	MKTG	4133	H01	HNRS INTERNTL LOGISTICS	Traditional	1	3
Fall 2015	MKTG	6513	001	LOGISTICS OPERATIONS	Traditional	22	3
Fall 2015	MKTG	6513	250	LOGISTICS OPERATIONS	Web	10	3
						91	18

## Summer 2015

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2015	MKTG	3163	001	SUPPLY CHAIN MANAGEMENT	Web	19	3
Summer 2015	MKTG	419V	002	SPECIAL PROBLEMS	Non Traditional	1	3
Summer 2015	MKTG	6253	001	LOGISTICS MANAGEMENT	Web Assisted	19	3
Summer 2015	MKTG	6253	250	LOGISTICS MANAGEMENT	Web	13	3

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
						52	12

## Spring 2015

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2015	MKTG	3163	001	SUPPLY CHAIN MANAGEMENT	Traditional	38	3
Spring 2015	MKTG	3163	H01	HNRS SUPPLY CHAIN MANAGEMENT	Traditional	1	3
Spring 2015	MKTG	4123	001	ORGANIZATIONAL PURCHASING	Traditional	26	3
Spring 2015	MKTG	4123	H01	HNRS ORGANIZATIONAL PURCHASING	Traditional	1	3
Spring 2015	MKTG	419V	001	SPECIAL PROBLEMS	Non Traditional	3	3
Spring 2015	MKTG	419V	003	SPECIAL PROBLEMS	Web Assisted	1	3
Spring 2015	MKTG	6523	001	SOURCING AND PROCUREMENT	Traditional	10	3
Spring 2015	MKTG	6523	250	SOURCING AND PROCUREMENT	Web	9	3
						89	24

## Fall 2014

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2014	MKTG	4103	001	CONCEPTS OF BUSINESS LOGISTICS	Traditional	14	3
Fall 2014	MKTG	4103	H01	HNRS CONCEPT BUSINESS LOGISTIC	Traditional	1	3
Fall 2014	MKTG	4133	001	INTERNTL LOGISTICS	Traditional	22	3
Fall 2014	MKTG	419V	001	SPECIAL PROBLEMS IN MARKETING	Non Traditional	2	3
Fall 2014	MKTG	6283	001	GLOBAL SUPPLY CHAIN MGMT	Traditional	13	3
Fall 2014	MKTG	6283	250	GLOBAL SUPPLY CHAIN MGMT	Web	4	3
						56	18

## Summer 2014

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Summer 2014	MKTG	3163	001	SUPPLY CHAIN MANAGEMENT	Web	23	3
Summer 2014	MKTG	6513	001	LOGISTICS OPERATIONS	Web Assisted	18	3
Summer 2014	MKTG	6513	250	LOGISTICS OPERATIONS	Web	4	3
						45	9

## Spring 2014

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Spring 2014	MKTG	3013	003	MARKETING	Traditional	73	3
Spring 2014	MKTG	4123	001	ORGANIZATIONAL PURCHASING	Traditional	14	3
Spring 2014	MKTG	419V	001	SPECIAL PROBLEMS	Non Traditional	1	3
Spring 2014	MKTG	6253	001	LOGISTICS MANAGEMENT	Traditional	16	3
Spring 2014	MKTG	6253	250	LOGISTICS MANAGEMENT	Web	10	3
						114	15

## Fall 2013

Semester	Course Prefix	Course Number	Section	Course Title	Instruction Mode	Enrollment	Credit Hours
Fall 2013	MKTG	4103	001	CONCEPTS OF BUSINESS LOGISTICS	Traditional	10	3







## Advising Load

Start Term	Undergraduate	Masters	Doctoral	Other
Fall 2014	55	0	0	0
Fall 2013	40	0	0	0
Fall 2012	40	0	0	0

## Scholarly Contributions and Creative Productions

### Book

#### Completed/Published

Hunt, C., & Mello, J. (2023). *Marketing 4<sup>th</sup> edition*, McGraw-Hill.

Hunt, C., & Mello, J. (2020). *Marketing (3<sup>rd</sup> edition)*, McGraw-Hill.

Hunt, C., Mello, J., & Weitz, G. (2017). *Marketing (2nd edition)*. McGraw-Hill.

Hunt, S., & Mello, J. (2014). *Marketing* (p. 454). New York, NY United States: McGraw Hill. Marketing by C. Shane Hunt and John E. Mello was designed to demonstrate to students the connection between marketing and their future careers, whether students choose to pursue a major in marketing or another field.

With a number of features to support this effort, including career tips in every chapter and a comprehensive marketing plan exercise that focuses on marketing the most important product in students' lives: themselves, Marketing is the most practical content available for the Principles of Marketing course.

Classification: Learning and Pedagogical Research

Issue: 1

ISSN: 9780077861094

Scope: International

Publicly Available: Yes

### Case Study

#### Submitted

Mello, J., & Schloemer, H., Unlimited Packaging: Something's UP with Morale Here, Ivey Publishing, submitted December, 2022.

### Chapter

#### Completed/Published

Dittmann, P., & Mello, J. (2006). Change Management,". In *Global Logistics and Supply Chain Management Handbook* (pp. 523–541). Thousand Oaks, CA USA: Sage Publications. Classification: Discipline-based Scholarship  
Editors: John T. Mentzer, Matt Myers, and Theodore P. Stank

Scope: International  
Publicly Available: Yes

## Journal Publication

### Completed/Published

- Mello, J., & Schloemer, H. (2021). Do Subcultures Matter? Implications for Supply Chain Research. *International Journal of Logistics Management*.
- Mello, J. (2021). An Author's Guide to the Use of Grounded Theory in Supply Chain Research. *International Journal of Logistics Management*, 10(51), 1108–1129.
- Mello, J., Philhours, M., & Hill, K. E. (2018). Warning Signs for Forecasting Consumer-Induced Shortages. *Foresight: The International Journal of Applied Forecasting*, (51), 17–23.
- Mello, J., Hunt, c. S., & Mello, A. L. (2018). Driver Controls: The Voice of the Driver. *Transportation Journal*, 57(1), 53–82. A study of driver controls from the perspective of truck drivers.  
Research Type: Scholarly  
Reference Creator: Yes
- Mello, J. (2017). Vendor Managed Inventory: Principles, Benefits, and Pitfalls. *Foresight: The International Journal of Applied Research*, 47(4), 31–36.
- Mello, J. (2016). Towards a More Rational Forecasting Process: Eliminating Misbehaviors. *Foresight: The International Journal of Applied Forecasting*.
- Swaim, J., Malomi, M., Bowerone, P., & Mello, J. (2016). “Antecedents to Effective Sales and Operations Planning,.” *Industrial Management & Data Systems*.
- Mello, J. (2015). Collaborative Culture: The New Workplace Reality. *Foresight: The International Journal of Applied Forecasting*, Issue 39, p.p. 31–35.
- Mello, J. (2015). Strategies for Overcoming Constrained Technology: An Exploratory Study. *Transportation Journal*, 54(3), 368–404. Classification: Discipline-based Scholarship  
Publisher Location: University Park, PA USA  
Editors: Evelyn Thomchick and Thomas Goldsby
- Mello, J. (2015). IMPLEMENTING SUPPLY CHAIN TECHNOLOGIES IN EMERGING MARKETS: AN INSTITUTIONAL THEORY PERSPECTIVE. *Journal of Supply Chain Management*, 51(1), p.p. 1–47. Classification: Discipline-based Scholarship
- Mello, J. (2015). “Keys to Demand-Supply Integration.” *Foresight: The International Journal of Applied Forecasting*, (Issue 36), p.p. 28–34.
- Hunt, S., & Mello, J. (2014). Linking Formal Controls to Motor Carrier Performance: Curvilinear and Interaction Effects. *Transportation Research Part E: Logistics and Transportation Review*, Elsevier, 64(Spring). Classification: Discipline-based Scholarship

ISSN: ISSN: 1366-5545  
Publicly Available: Yes

Mello, J. (2014). A Roadmap to Implementing CPFR. *Foresight: The International Journal of Applied Forecasting*, Spring(33), 8. Classification: Contributions to Practice

Editors: Len Tashman  
Publicly Available: Yes

Hunt, S., & Mello, J. (2013). Driver Management that Drives Carrier Performance. *Journal of Business Logistics*, 34(1), 19. Classification: Discipline-based Scholarship

Editors: Matt Waller and Stan Fawcett  
Publicly Available: Yes

Saldanha, J., Hunt, C. S., & Mello, J. (2013). The Key to Managing Truck Drivers: Using Formal and Informal Controls to Improve Motor Carrier Performance. *Journal of Business Logistics*, 34(1), 18.

Saldanha, J., Hunt, C. S., & Mello, J. (2013). The Key to Managing Truck Drivers: Using Formal and Informal Controls to Improve Motor Carrier Performance. *Journal of Business Logistics*, 34(1), 18.

Saldanha, J. P., Miller, J., Hunt, S., & Mello, J. (2013). Combining Formal Controls and Technology Control to Improve Firm Performance. *Journal of Business Logistics*, 34(4), 301–318. Formal controls are an essential part of organizational design and can positively influence organizational performance. Mello and Hunt (2009) were the first to suggest using formal controls to influence truck driver activities. Additionally, they identified an emerging control construct we term technology control, whereby firms use on-board technology to influence drivers. In this paper, we build on their framework by investigating the extent to which combinations of formal and technology controls are effective in influencing the behavior of drivers and thus the overall operational performance of firms. Our central research question pertains to how formal and technology control used together influence performance: What are the effects of using different combinations of formal and technology controls on motor carriers' operating performance? We integrate the monitoring aspect of agency theory with the activity and process control aspects of the operant model of effective supervision to hypothesize the combined effects of technology, activity, and process controls on U.S. motor carriers' operational performance. We collected primary data of driver control practices from a large sample of U.S. motor carrier firms. The results of our analysis reveal a complex set of relationships between formal controls and technology control, and operational performance.

Classification: Discipline-based Scholarship  
Editors: Mathew Waller

Mello, J. (2012). "Elaboration on the Behavioral Principle." *Foresight: The International Journal of Applied Forecasting*, Winter(24). Classification: Contributions to Practice  
Page: 39

Publisher: Foresight: The International Journal of Applied Forecasting  
Publisher Location: Medford, MA USA  
Volume: Winter 2012  
Issue: 24  
Editors: Len Tashman  
Scope: International  
Publicly Available: Yes

Mello, J. (2012). Grounded Theory: An Inductive Method For Supply Chain Research. *International Journal of Physical Distribution and Logistics Management*, 8/9(42), 864–880. Classification: Discipline-based Scholarship  
Publisher Location: Branford UK

Mello, J. (2011). HOW S&OP CHANGES CORPORATE CULTURE: RESULTS FROM INTERVIEWS WITH SEVEN COMPANIES. *Foresight: The International Journal of Applied Forecasting*, 20(Winter), 11. Classification: Contributions to Practice  
Publisher Location: Medford, MA USA  
Editors: Len Tashman  
Publicly Available: Yes

Mello, J. (2010). Corporate Culture and S&OP: Why Culture Counts. *Foresight: The International Journal of Applied Forecasting*, 16(Winter), 4. Classification: Contributions to Practice  
Publisher Location: Medford, MA USA  
Editors: Len Tashman  
Publicly Available: Yes

Mello, J., & Hunt, S. (2009). Developing a Theoretical Framework for Research into Current Driver Control Practices in the Trucking Industry. *Transportation Journal*, 48(4). Classification: Discipline-based Scholarship  
Publicly Available: Yes

Mello, J. (2009). A Refined View of Grounded Theory and Its Application to Logistics Research. *Journal of Business Logistics*, 30(1), 29. Classification: Discipline-based Scholarship  
Publisher Location: Lombard, Illinois USA  
Editors: James Stock  
Publicly Available: Yes

Mello, J. (2009). The Impact of Sales Forecasting Game Playing On Supply Chains. *Foresight: The International Journal of Applied Forecasting*, Spring 2009(13), 13–22. Classification: Contributions to Practice  
Publisher Location: Medford, MA USA  
Editors: Len Tashman  
Publicly Available: Yes

Mello, J., Stank, T., & Esper, T. (2008). A Model of Logistics Outsourcing Strategy. *Transportation Journal*, 47(4), 5–25. Classification: Discipline-based Scholarship  
Publisher Location: Washington, DC USA

Editors: Martin Dressner  
Publicly Available: Yes

Mello, J., & Esper, T. (2007). S&OP, Sales Forecasting, and the Learning Organization. *Foresight: The International Journal of Applied Forecasting, Summer(7)*, 23–28.  
Classification: Discipline-based Scholarship  
Publisher Location: Medford, MA USA  
Editors: Len Tashman  
Publicly Available: Yes

## Presentation

### Completed/Published

Mello, J., & Hunt, C. S. (2021, April). "So You Think You Want to Do Grounded Theory? Annual Logistics Doctoral Symposium. Via Zoom: The University of Maryland and the University of Tennessee.

Mello, J. (2020, July). *Using Grading Rubrics to Guide Learning in Marketplace Simulations. Best Practices in Learning and Research with Marketplace Simulations Virtual Conference*. Virtually held: Innovative Learning Solutions. Well run supply chains usually follow important concepts that are highlighted in the Marketplace simulation. These concepts are all available for use in the simulation, but students may not “see the forest for the trees” as they get caught up in the excitement of competing against other students, with their grades on the line if they make mistakes. Instructors who wish to emphasize certain concepts and behaviors can use a grading rubric to supplement the scorecard in a way that influences students to pay attention to certain aspects of the simulation. This talk presents a rubric that places emphasis on key concepts by giving additional points for certain behaviors, and deducting points for certain other behaviors. In this manner instructors may place higher value on certain aspects of the simulation they feel are important to student learning.

Schloemer, H., & Mello, J. (2019, October). 'A Company Came to Me: A Case Study of Cultural Conflict. 2019 Midwest Academy of management Annual Conference. Omaha, NE: Midwest Academy of Management.

Mello, J. (2008, November). *Value System Specification: Defining and Classifying Types of Organizational and Inter-organizational Research*. Decision Sciences Institute. Baltimore, MD. Type: Academic  
Scope: International  
Published Proceeding: Yes  
Reference Creator: Yes

Mello, J. (2008, September). *How Sales Forecasting Game Playing Hurts Supply Chains. Annual Summit*. Boston, MA: The International Institute of Forecasting. Type: Academic  
Scope: International  
Invited/Accepted: Invited  
Reference Creator: Yes

Mello, J. (2007, September). *Using Forecasting and S&OP to Achieve Competitive Advantage*. *International Institute of Forecasters Conference*. Type: Academic  
Scope: International  
Published Elsewhere: Yes  
Reference Creator: Yes

## **Proceedings Publication**

### **Completed/Published**

Mello, J., Philhours, M., & Hill, K. E. (2017). Consumer Persistence and Creativity in the Face of Extreme Shortage. In *Consumer Behavior track of the 2017 SMA*.

Mello, J., Jones, J. L., & Hunt, S. (2012). Effective Driver Control Techniques: From the Driver's Perspective. In *MMA March 2012, Chicago, Ill*. Classification: Discipline-based Scholarship

Jones, L., Mello, J., & Hunt, C. S. (2012). Investigating Driver Control Practices from the Perspective of the Driver. In *Marketing Management Association* (p. 2). Chicago, IL: Marketing Management Association.

Mello, J. (2009). A Practical Guide to Using Grounded Theory in Supply Chain Research. In *CSCMP* (p. 31 pages). USA: Council of Supply Chain Management. Classification: Discipline-based Scholarship  
Publicly Available: Yes  
Scope: International

## **Review Articles**

### **Completed/Published**

Mello, J. (2018). A Cautionary Tale from a Former Operations Planner. *Foresight: The International Journal of Applied Forecasting*.

Mello, J. (2013). Book Review of Demand and Supply Integration: The Key to World-Class Forecasting. Medford, MA USA: Foresight: The International Journal of Applied Forecasting. Classification: Contributions to Practice  
Volume: Fall 2013  
Issue: 31  
Editors: Len Tashman  
Scope: International  
Publicly Available: Yes

## **University Committees**

### **University**

#### **Fall 2021 - Ongoing**

Department Program Viability Committee, (University) [Responsibility: Chair]



**Spring 2016 - Spring 2019**

Institutional Review Board for the Protection of Human Subjects in Research, (University)  
[Responsibility: Member]

**College**

**Fall 2021 – Spring 2022**

College PRT, (College of Business) [Responsibility: Chair]

**Fall 2021 - Ongoing**

Department PRT, (College of Business) [Responsibility: Member]

**Fall 2020 - Spring 2021**

Accounting Dept. PRT, (College of Business) [Responsibility: Member]

**Spring 2018 - Spring 2021**

COB Scholarship Committee, (College of Business) [Responsibility: Member]

**Fall 2017 - Summer 2021**

College Grievance Committee, (College of Business) [Responsibility: Member]

**Summer 2014 - Ongoing**

Academic Hearing Committee, (College of Business) [Responsibility: Member]

Goal Assessment- Writing, (College of Business) [Responsibility: Member]

**Summer 2014 - Fall 2015**

Search Committee, (College of Business) [Responsibility: Member]

**Summer 2014 - Spring 2017**

Fulbright Scholarship, (College of Business) [Responsibility: Member]

**Spring 2014 - Spring 2021**

Graduate Programs, (College of Business) [Responsibility: Chair]

**Summer 2013 - Summer 2013**

Business Communications Search, (College of Business) [Responsibility: Chair]

**Fall 2011 - Spring 2021**

Graduate Curriculum Committee, (College of Business) [Responsibility: Member]

**Spring 2011 - Fall 2011**

Higher Learning Commission Self-Study, (College of Business) [Responsibility: Member]

**Spring 2010 - Spring 2016**

Parking and Motor Vehicle Committee, (College of Business) [Responsibility: Chair]

**Fall 2009 - Summer 2011**

University Scholarship Committee, (College of Business) [Responsibility: Member]

**Fall 2009 - Summer 2013**

Internship, (College of Business) [Responsibility: Member]

**Spring 2009 - Fall 2009**

International Business Steering Committee, (College of Business) [Responsibility: Member]

**Spring 2009 - Fall 2012**

Undergraduate Technology Assessment Committee, (College of Business) [Responsibility: Member]

**Fall 2008 - Summer 2014**

Undergraduate Curriculum Committee, (College of Business) [Responsibility: Member]

**Spring 2008 - Ongoing**

Program Promotion Committee, (College of Business) [Responsibility: Member]

Internships Committee, (College of Business) [Responsibility: Member]

**Spring 2008 - Fall 2008**

Research and Teaching Balance Task Force, (College of Business) [Responsibility: Member]

**Spring 2008 - Fall 2009**

Scholarships and Honors Committee, (College of Business) [Responsibility: Member]

**Spring 2007 - Fall 2009**

Student Disciplinary Committee, (College of Business) [Responsibility: Member]

**Fall 2006 - Summer 2014**

Undergraduate Curriculum Committee, (College of Business) [Responsibility: Member]

**Spring 2006 - Fall 2007**

Technology Committee, (College of Business) [Responsibility: Member]

Productivity and Teaching, (College of Business) [Responsibility: Member]

**School / Department**

No activities entered.

## **Service to Professional Organizations**

### **Fall 2022 - Ongoing**

Editorial Review Board Member, International Journal of Logistics Management

Editorial Review Board Member, Transportation Journal

### **Fall 2015 - Ongoing**

Editorial Review Board Member, Journal of Supply Chain Management

### **Spring 2010 - Ongoing**

Editorial Review Board Member, International Journal of Physical Distribution and Logistics Management

Editorial Review Board Member, Journal of Business Logistics

### **Summer 2009 - Fall 2013**

Committee Member, American Society of Transportation and Logistics. Responsible for administering the Logistics Management exam. Elected: Yes, appointed Compensated: Pro Bono ACCOMPLISH: Developed new examination for national and international students.

### **Spring 2008 - Fall 2008**

Reviewer, Conference Paper, Decision Sciences Institute Annual Conference

Reviewer, Conference Paper, Society of Marketing Advances Annual Conference

### **Spring 2007 - Fall 2007**

Reviewer, Journal Article, International Journal of Productivity and Performance Measurement

Reviewer, Journal Article, Journal of the Academy of Marketing Science

## **Service to the Community**

No activities entered.

## **Other Service**

### **Fall 2017 - Fall 2020**

Coached team to compete in the annual Supply Chain Challenge at Michigan State University