

Degree: Bachelor of Science
Major: Sport Management (Minor: Marketing)
2019 - 2020

Students requiring developmental coursework based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. A minimum of 120 credit hours, of which 45 hours must be upper division credit (3000-4000 level), is required for this degree (developmental courses are excluded). Mandatory state and institutional assessment exams will be required during your degree program.

Year 1 - Fall						Year 1 - Spring					
Course No.	Course Name	Hrs	GE	Min	Maj	Course No.	Course Name	Hrs	GE	Min	Maj
ENG 1003	Composition I	3	x			ENG 1013	Composition II	3	x		
MATH 1023	College Algebra	3	x			ISBA 1503	Microcomputer Applications	3	x		
COMS 1203	Oral Comm	3	x			Social Sci	Choose 3 credits from: ANTH 2233; CMAC 1003; ECON 2313, 2323, OR 2333; GEOG 2613; HIST 1013, 1023, 2763, OR 2773; POSC 1003 OR 2103; PSY 2013; OR SOC 2213	3	x		
PE 1002	Concepts of Fitness	2			x	ENG 2003	Intro to Lit WWI	3	x		
HPES 1013	Introduction to PE	3	x			Physical science	Pick 4 credits from CHEM 1013 & 1011, CHEM 1043 & 1041, GEOL 1003 & 1001, PHSC 1203 & 1201, PHYS 1103 & 1101, PHYS 2034, or PHYS 2054.	4	x		
Total hrs		14				Total hrs		16			
Year 2 - Fall						Year 2 - Spring					
Course No.	Course Name	Hrs	GE	Min	Maj	Course No.	Course Name	Hrs	GE	Min	Maj
MKTG 3013	Marketing	3		x		Elective	Any upper level course	3			
Social Sci	Choose 3 credits from: ANTH 2233; CMAC 1003; ECON 2313, 2323, OR 2333; GEOG 2613; HIST 1013, 1023, 2763, OR 2773; POSC 1003 OR 2103; PSY 2013; OR SOC 2213	3	x			Humanities	Choose 3 credits from: ENG 2003, ENG 2013, or PHIL 1103	3	x		
Life science	Pick 4 credits from BIOL 1003 & 1001, BIOL 1063 & 1001, BIO 1503 & 1501, BIO 2013 & 2011, BIO 2103 & 2101, or BIO 2203 & 2201	4	x			MKTG 3033	Strategic Marketing Communications	3		x	
Fine arts	Choose 3 credits from: ART 2503, MUS 2503, or THEA 2503	3	x			COMS 3203	Business & Professional Speech	3			x
STCM 3003	Principles of PR (may sub for STCM 3043, 4023, or 4073)	3				Social Sci	Choose 3 credits from: ANTH 2233; CMAC 1003; ECON 2313, 2323, OR 2333; GEOG 2613; HIST 1013, 1023, 2763, OR 2773; POSC 1003 OR 2103; PSY 2013; OR SOC 2213.	3	x		
Total hrs		16				Total hrs		15			
Year 3 - Fall						Year 3 - Spring					
Course No.	Course Name	Hrs	GE	Min	Maj	Course No.	Course Name	Hrs	GE	Min	Maj
PE 4863	Diversity in Sport & Athletics	3			x	PE 3853	Sport Promotion & Sales Mgmt	3			x
PE 3113	Business of Esport	3			x	PE 3873	Facility & Event Mgmt in Sport	3			x
PE 3863	Econ & Fin Mgmt in Sport	3			x	Elective	Any upper level course	3			
Elective	Any upper level course	3				MKTG 4043	COConsumer Behavior	3		x	
MKTG elect	Any upper lev MKTG course	3		x		ES 3743	Research & Stats	3			x
Total hrs		15				Total hrs		15			

Year 4 - Fall

Course No.	Course Name	Hrs	GE	Min	Maj
PE 4743	Legal Issues in Sport	3			x
PE 4853	Upper level PSY course	3			x
PE 4763	Sport Analytics	3			x
MKTG elect	Any upper lev MKTG course	3		x	
PE 4773	Org & Mgmt of Sport Progms	3			x
Total hrs		15			

Year 4 - Spring

Course No.	Course Name	Hrs	GE	Min	Maj
PE 4843	Philosophy & Ethics in Sport	3			x
MKTG elect	Any upper lev MKTG course	3		x	
Elective	Any course	2			
HPES 4896	Internship	6			x
Total hrs		14			

Graduation Requirements: Completion of HIST 2763 or HIST 2773 or POSC 2103, English Proficiency (Grade of C or better in ENG 1003 and ENG 1013), 2.00 GPA in Major, 2.00 GPA at ASU, 2.00 GPA Overall, Maximum of 31 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max), 45 JR/SR Hours **after completing 30 hours**, 120 Total Credit Hours, 18 of last 24 hours must be ASU-Jonesboro courses, Minimum of 57 hours from 4-year institutions, 32 Resident Hours if completing second degree and first degree was not from ASU-J. This degree plan does not replace the bulletin requirements.