

# Arkansas State University

## College of Nursing and Health Professions Strategic Plan, 2023-2028

### Mission Statement

The mission of the College of Nursing and Health Professions is to prepare leaders to meet current and future global healthcare demands and positively impact health and wellness in the Mississippi Delta region and beyond through innovative scholarship and outreach.

### Vision Statement

Optimize global health and wellness as a premier institution for healthcare education and research.

### Core Values

- Integrity
- Excellence
- Inclusiveness
- Empathy
- Service Leadership

### Goals and Objectives

#### Goal 1: Prepare Leaders to Meet Current and Future Global Healthcare Demands

(1a) Add and/or enrich academic programs in response to professional needs.

- Annually assess future healthcare vulnerabilities and market needs.
- Expand clinical/field experiences/sites. \*
  - Increase by 10% by AY 2027-28.
- Optimize curriculum modalities to meet students where they are (student-centered approach).
- Maintain programmatic accreditation. \*
  - 100% accreditation for all programs with an accrediting body.
- Invest in state-of-the-art equipment/spaces/technology. \*
- Cultivate partnership opportunities with international universities (ASUQ, Anhui, others).

(1b) Strengthen interprofessional education & practice initiatives.

- Develop IPE activities and coursework within the college. \*
  - Develop an IPE strategic plan incorporating the core competencies by AY 2023-24.
  - 100% of graduating students will experience at least one of the 4 core IPE competencies.
- Foster internal and external partnerships to enhance IPE and IPP.

(1c) Commit to diversity, equity, inclusion, and belonging (DEIB) within faculty, staff, and student populations.

- Promote welcoming and inclusive workplace and classroom environments.
- Routinely assess college climate.

- Prioritize diversity in faculty, staff, and student recruiting practices. \*

(1d) Recruit/retain quality students and promote timely graduation and professional placement.

- Increase enrollment and graduation of honors and other recognized high-achieving students. \*
- Strengthen communication and improve efficiencies in advising/registration processes.
- Evaluate and eliminate potential barriers to academic progression and graduation.
- Ensure professional credentialing and facilitate career placement. \*
  - 100% of graduating students seeking employment in their discipline will be credentialed (if available) and employed in their field (or related field) within 12 months post-graduation.

(1e) Recruit/retain high-performing faculty/staff appropriate to need.

- Foster a culture of shared governance.
- Commit to faculty development and continuing education. \*
  - 100% of full-time faculty will participate in at least one College-sponsored development or continuing education event each year.

## **Goal 2: Generate Innovative Scholarship to Positively Impact Health and Wellness**

(2a) Disseminate cutting-edge knowledge.

- Increase refereed research publications by 20% by AY 2027-28. \*
- Increase refereed research at regional, national, and international conferences by 20% by AY 2027-28. \*
- Increase research with other universities and stakeholder institutions by 10% by AY 2027-28. \*

(2b) Enhance support for research

- Explore an interdisciplinary research doctoral program.
- Increase competitive external and internal research funding by 20% by AY 2027-28. \*
- Foster internal and external interdisciplinary collaborations. \*
- Expand sources of clinical outcomes data. \*
- Increase lab space, internally budgeted funding, and graduate assistantships. \*
- Mentor junior faculty in scholarly activities.

(2c) Elevate professional exposure and national scholarly recognition.

- Host or sponsor at least one regional, national, and/or international research conference/workshop per year. \*
- Serve professional/scholarly organizations through reviewer, editorial, or similar activities. \*

(2d) Involve undergraduate and graduate students in scholarly activities.

- Increase student authorship on grant proposals, refereed publications, and refereed conference presentations by 20% by AY 2027-28. \*

- Establish internal undergraduate and graduate student competitive research grants. \*

(2e) Commit to diversity, equity, inclusion, and belonging (DEIB) in scholarship.

- Generate and support scholarship focused on health disparities. \*
- Present research at predominantly minority-serving institutions and conferences. \*
- Promote research experiences for undergraduate and graduate students from diverse populations.

### **Goal 3: Expand CNHP Outreach to Improve Healthcare Outcomes in the Mississippi Delta Region and Beyond**

(3a) Broaden community outreach.

- Utilize professional expertise to serve the general population directly or through identified community-facing partners.
- Increase College-sponsored health and wellness education opportunities to diverse and/or underserved community populations by 20% by AY 2027-28. \*
- Seek/strengthen internal and external collaborations/partnerships. \*
- Maximize existing spaces/clinics.

(3b) Support professional development in the region.

- Increase continuing education and training opportunities to advance professional competency by 20% by AY 2027-28. \*
- Cultivate internal and external partnerships to maximize outreach. \*

(3c) Market and brand CNHP distinctiveness.

- Increase regional and national visibility.
- Improve college/department website accessibility, functionality, and aesthetics.
- Engage and promote alumni and external partners.
- Leverage existing CNHP faculty and staff community connections.
- Showcase faculty leadership in regional, national, or international professional organizations. \*

\* Measurable Objective

*Ratified by CNHP faculty in amended form by a CNHP Faculty Organization vote, May 9, 2023.*

*Approved in final form by a unanimous vote of the CNHP Executive Council, May 11, 2023.*