

MARCELINE HAYES, Ph.D.

Professor of Communication

Personal Information:

Email: mhayes@astate.edu
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Office Information:

Department of Communication
P.O. Box 1930, State University,
72467
FAX: 870.972.3393

EDUCATION

- PhD 2000 The University of Memphis, Communication Arts
Dissertation: *Commitment in Close Relationships: An Examination of Marital Commitment from a Communicative and Relational Perspective*
- MA 1996 University of Arkansas at Little Rock
Interpersonal & Organizational Communication
- BA 1994 University of Arkansas at Little Rock
Double Major: Speech Communication & English, Writing Emphasis

AREAS OF SPECIALIZATION

Relational Communication, Qualitative Research Methods, Media Studies,
Health Communication, Strategic Communication

PROFESSIONAL EXPERIENCE

- 2022-2023 Professor, Department of Communication, Arkansas State University
- 2015-2022 Professor & Department Chair, Department of Communication, Arkansas State University
- 2011-2014 Associate Professor & Department Chair, Department of Communication, Arkansas State University
- 2010 Associate Professor, Department of Communication Studies, Arkansas State University
- 2004-2009 Assistant Professor, Department of Communication Studies, Arkansas State University
- 2000-2004 Assistant Professor, Department of Communication, Western Illinois University

PUBLICATIONS

- Chatham-Carpenter, A., Thompson, C., & **Hayes, M.** (2024). Making a Prediction: Using Predictions to Inspire Deep Learning. *Handbook, Collaborative Team-Based and Experiential Learning: A Path to Student Innovation in Communication*.
- Thompson, C. & **Hayes, M.** (2024). Thinking makes it so: Reflections on mind-body and spirituality in an online course. *Journal of Electronic Communication*. Accepted for publication/forthcoming
- Hall, H., **Hayes, M.**, Hill, M., Bahn, C., (2022) Love, Little Rock: A case study of “Breaking Up” with Amazon. *Southwestern Journal of Mass Communication*, 13, (1), 1-18. <https://swecjmc-ojs-txstate.tdl.org/swecjmc/article/view/105>
- Pan, P. L., Zhou, S., & **Hayes, M.** (2019). Mortality salience in the news of immigrant perpetrators: Effects on viewers’ emotion, story evaluation, and perceived crime susceptibility. *Howard Journal of Communications*, 30(5), 464-478.
- Hill, M. & **Thompson-Hayes, M.** (2017). *From Awareness to Commitment in Public Health Campaigns: The Awareness Myth*. Lanham, MD: Lexington. Please see: <https://www.theawarenessmyth.com/> for an overview of our line of research on awareness in public health campaigns
- Pan, P. L., Zhou, S., & **Thompson-Hayes, M.** (2017). Immigrant perpetrators in the news: A terror management approach to resultant hostility, perceived vulnerability, and immigration issue judgment. *Journal of International and Intercultural Communication*, 1-18. <http://dx.doi.org/10.1080/17513057.2017.1280525>
- Thompson-Hayes, M.**, & Webb, L. M. (2017). Representation/Representativeness. In J. P. Matthes, C. S. Davis, & R. F. Potter (Eds.), *The international encyclopedia of communication research methods*. Hoboken, NJ: Wiley-Blackwell. doi:10.1002/9781118901731.iecrm0212 [3 pages in length]
- Hill, M. & **Hayes, M.** (2015). Do you like it on the...? A case-study of reactions to a Facebook campaign for breast cancer awareness month. *The Qualitative Report*, 20, 1747-1762.
- Hill, M., & **Hayes, M.** (2015). A case study in restructuring a college and its curriculum. In Matthew Ramsey (Ed.), *Issue of Culture and Conflict: Case Studies in Organizational Communication* (pp. 45-52). Dubuque, IA: Kendall Hunt.
- Thompson-Hayes, M.**, Gibson, D., Hill, M., McCoullough, C., Webb, L. (2015). And the star of the show is: Fans discuss the starring characters of *Mad Men*. In D. M. Stern, J. Manning, & J.C. Dunn (Eds.) (2nd. ed.), *Lucky Strikes and a*

- Three Martini Lunch: Thinking about Televisions Mad Men*. Newcastle upon Tyne, UK: Cambridge Scholars Publishing.
- Webb, L. M., Gibson, D. M., Wang, Y., Chang, H., & **Thompson-Hayes, M.** (2015). Selecting, scraping, and sampling big data set from the internet. Fan blogs as exemplar. In F. Flett (Ed.). *SAGE Research Methods Cases*. Sage: Thousand Oaks, CA.
- Hill, M. & **Hayes, M.** (2014). Is Awareness Bullsh*t?: A Case-Study of Reactions to Childhood Cancer Awareness Month. Proceedings from the 17th annual International Public Relations Research Conference Miami, FL.
- Thompson-Hayes, M.**, & Moore, N. (2012). Using film to illustrate theory: A case study of *High Fidelity*. *Communication Teacher*, 1-8. DOI: 10.1080/17404622.2011.650702
- Webb, L. M., **Thompson-Hayes, M.**, Chang, H. C., & Smith, M. M., (2012). Taking the audience perspective: Online fan commentary about the brides of *Mad Men* and their weddings. In A. A. Ruggiero, Ed., *Media Depictions of Women as Brides, Wives, and Mothers*. Lanham, MD: Lexington Books.
- Kee, K., & **Thompson-Hayes, M.** (2012). Conducting effective interviews about virtual work: Gathering and analyzing data using a grounded theory approach. In S. Long (Ed.), *Virtual Work and Human Interaction Research*. Hershey, PA: IGI Global.
- Webb, L. M., Chang, H., **Thompson-Hayes, M.**, Smith, M. M., & Gibson, D. M. (2012). *Mad Men* dot com: An analysis of commentary from fan websites. In D. M. Stern, J. Manning, & J.C. Dunn (Eds.), *Lucky Strikes and a Three Martini Lunch: Thinking about Televisions Mad Men*. Newcastle upon Tyne, UK: Cambridge Scholars Publishing.
- Thompson-Hayes, M.** (2011). Parenting children with autism online: Creating community and support through blogging. In M. Moravec (Ed.), *Motherhood Online: How On-line Communities Shape Modern Motherhood*. Cambridge, UK: Cambridge University Press.
- Gibson, D. M., **Thompson-Hayes, M.**, Nelson, L., Smith, M. M., & Walker, A. (2010). Families on television: Young adults' perceptions of fictional portrayals as realistic models of family communication. *Kentucky Journal of Communication* special issue "The Future of Relational Communication." Retrieved at <http://www.kycommunication.com/jenniferpdf/Thompson.pdf>

- Thompson-Hayes, M.,** Gibson, D., Scott, A., & Webb, L. (2009). Professorial Collaborations via CMC: Interactional dialectics. *Computers and Human Behavior, 25*, 208-216.
- Thompson-Hayes, M.,** & Webb, L. (2008). Commitment under construction II: An initial examination of a dyadic and communicative model of commitment. *Southern Communication Journal, 73*, 1-17.
Nominated for the NCA Family Communication Division Article Award
- Hample, D., **Thompson-Hayes, M.** , Wallenfelsz, K., Wallenfelz, P., & Knapp, C. (2006). Face to face arguing is an emotional experience: Triangulating methodologies and early findings. *Argumentation and Advocacy, 42*, 74-93.
- Thompson-Hayes, M.,** & Webb, L. (2004). Commitment under construction: A dyadic and communicative model of marital commitment. *Journal of Family Communication, 43*, 249-260.
- Webb, L. M., & **Thompson Hayes, M.** (2002). Do popular collegiate textbooks in interpersonal communication reflect a common theory base? A telling content analysis. *Communication Education, 52*, 210-224.
- Thompson, M.,** & Pledger, L. (2000). Cooperative learning versus traditional lecture format. A preliminary study. *Journal of Communication Studies, 18*, 1-15.
- Thompson, M.,** & Thompson, C. L. (2000). Changing gender images in rock n' roll: An analysis of the songs and image of Stevie Nicks. *American Communication Journal* [On-line].
<http://www.acjournal.org/holdings/vol2/Iss1/essays/thompson.htm>

MANUSCRIPTS UNDER REVIEW

- Hill, M., Bahn, C., & **Hayes, M.** (2024). Framing the Renaming of “Sq___:” A Visual And Textual Analysis of Owned Media by the Department of Interior Related To Secretary’s Orders 3404 and 3405. *Southwest Journal of Mass Communication.*
- Thompson-Hayes, M.** Using Collage to Understand the Self and Self in Relation to Others. *Communication Teacher.*

DIRECTOR, SENIOR HONOR’S PROJECTS

- Jones, A. (2016,). Breaking the Dichotomy: How Gender-Neutral Language Can Impact Transgender and Gender Nonconforming Individual. Arkansas State University.
- Cusanelli, L. (2003). How customer complaints are communicated up the organizational hierarchy based on employees’ perceived relationships with their supervisors: An exploratory analysis. Western Illinois University.

Salisbury, B. (2002). Analysis of interracial relationships and the effect of social networks. Western Illinois University.

MEMBER, GRADUATE THESIS COMMITTEE

- 2024 Evaluated five student portfolios on a rubric (portfolios became a new and additional option to comps and theses for graduate students)
- 2023 Oanh Nguyen (thesis committee member)
Evaluated six student portfolios on a rubric (portfolios became a new and additional option to comps and theses for graduate students)
- 2021 Corrine Keller, Conster Hines, Jeannie Mitchell (Chair), Guy Riggins
- 2020 Emily Riley
- 2019 Oyeronke Afolabi (Chair), Lujain Bugshan (Chair), Oluwayinka Dada (Chair), Jeannie Mitchell (Chair), Jonathan Tibault
- 2018 Barrak Alhumaid (Chair), Musaed Alshammari (Chair), Abdullah Asmael, Jody Barker, Phoebe Haynes, Ahmed Makharesh, Hind Mouria
- 2017 Ghanem Elhersh, Khairul Islam (Chair), Omotayo Ogundijo, Baker Weilert
- 2016 Manasour Alharethi, Catherine Bahn, Viet Nyugen
- 2015 Yousef Aldihani, Matt Robins (Chair)
- 2014 Erna Bass
- 2013 Michael Gray
- 2012 Faisal Sabir, Adnan Shareefi
- 2011 William Hinson, Pimchanok Srijamlong
- 2010 Russell Lott
- 2008 Sarah Mayberry Scott
- 2006 Michele King (Chair)
- 2004 Melissa Conklin (BA Thesis), Karin Lewis (Chair)
- 2003 Melissa Hodges (BA Thesis)

MEMBER, GRADUATE COMPREHENSIVE EXAM COMMITTEE

- 2012-Current Our program assigns readers for sections of the comprehensive exams. The structure of the exams changed in 2012 with faculty serving as blind readers on numerous questions. All faculty participate in the process.
- 2012 Bethany Hines, Kimeka Jacobs, Phillip Lockhart, Jerome Petty, Arda Senel
- 2011 Preston Dean, Leandria Williams
- 2010 Christopher Brown, Joseph Brown, Deshannon Smith
- 2009 Pattarin Doichumenum, Alan Jones
- 2008 Tyler Vanderpool
- 2007 Summer Huggins
- 2005 Jill Coons, Melissa Jackson, Scott Loyd
- 2004 Nerma Reggans

HONORS, AWARDS, & NOMINATIONS

2020, Named “Professor of the Game” for outstanding work in advising athletic Students

2011, Nominated for the NCA Family Communication Division Article Award

2002, Top Four Paper, Southern States Communication Association, Interpersonal Communication Division.

2000, University of Memphis, 1st PhD student to successfully defend dissertation.

1998, Top Paper, International Communication Association, Instructional and Developmental Division.

COURSES TAUGHT (experienced in teaching across multiple modes)

Undergraduate

Introduction to Public Speaking
 Introduction to Human Communication
 Interpersonal Communication
 Advanced Interpersonal Communication
 Health Communication
 Organizational Communication
 Small Group Communication
 Communication in Personal Relationships
 Narratives in Health & Healing
 Interviewing
 Conflict Resolution
 Health Communication Campaigns
 Strategic Writing II

Graduate

Intro. to Graduate Studies
 Interpersonal Communication
 Health Communication
 Qualitative Research Methods
 Narratives in Health & Healing
 Small Group Communication
 Seminar in Interpersonal Comm.
 Comm. in Personal Relationships
 Communication Theory
 Intro to Communication

CONFERENCE PAPERS AND PANEL PRESENTATIONS

- 2021** Hill, M. & Hayes, M. Rauf, W., & Riggins, G. #EatItToBeatIt and the Commitment-Communication Model: A Qualitative Analysis of the Prostate Cancer Foundation’s Risk Reduction Campaign. Western Social Science Association, April. (Panel Presentation/Abstract)
- 2019** The Gift of Accountability: Accountability Groups as Combating the Isolating Nature of Scholarly Labor. Southern States Communication Association, Montgomery, AL, April. (Panel Presentation)
- 2018** How to write a successful book proposal: From Idea to contract. Southern States Communication Association, Nashville, TN, 6, April (Panel Presentation)

Hill, M., & **Hayes, M.** Title: #Savethemales: An Analysis of Prostate Cancer Foundation's Facebook Posts and Reactions during Prostrate Cancer Awareness Month. Western Social Science Association, April (Paper)

- 2017** Inventive publication outlets: Beyond the journals. Southern States Communication Association, Greenville, SC, 6, April. (Panel Presentation)
- 2015** Hayes, M. (2015). Rising and Thriving in Communication Administration: Female Administrators Discuss their Challenges and Successes in Academic Leadership Roles. Southern States Communication Association, Tampa, FL, 10, April. (Panel Presentation)
- 2014** Hill, M. & **Hayes, M.** (2014). Is Awareness Bullsh*t?: A Case-Study of Reactions to Childhood Cancer Awareness Month. International Public Relations Research Conference Miami, FL. (See publications/proceedings)
- Hill, M. & **Hayes, M.** (2014). Strategic Placement in Strategic Communication? Building a Home for Public Relations in a Post-Journalism World. Southern States Communication Association, New Orleans, LA, 6, April. (Panel)
- 2013** Webb, L. M., **Thompson-Hayes, M.**, H. C., Chang, & Smith, M. M. (2013). Online Fan Commentary about Brides of Mad Men and their Weddings. National Communication Association, Washing, D. C., 21, November. (Paper)
- Thompson-Hayes, M.** The Nike Narrative: A Consideration of How Cultivation Theory Contributes to Sponsorship without Being an Official Sponsor (2013). Southern States Communication Association, Louisville, KY, 12, April. (Panel)
- Webb, L. M., Hao-chieh, C., **Thompson-Hayes, M.**, Smith, M. M., & Gibson, D. M. (2013). Mad Men Dot Com: An Analysis of Commentary from Fan Websites. Southern States Communication Association, Louisville, KY, 13, April. (Paper)
- 2012** Webb, L. M., Chang, H., Gibson, D., **Thompson-Hayes, M.**, & Smith, M. Online Fan Commentary about 'Mad Men: How 21st Century Fans Make Sense of the 1960s.' (2012). National Communication Association, New Orleans, LA, 17, Nov. (Paper)
- Webb, L. M. & **Thompson-Hayes, M.** A Communicative Model of Community among Mommy Bloggers: The Case Study of Sunday Stilwell's 'Adventures in Extreme Parenthood.'(2012). National Communication Association, New Orleans, LA, 17, Nov. (Paper)
- Thompson-Hayes, M.** (2012). Doing More with Less? Voicing Concerns Regarding the Future of Budget Crunches and Effects on Communication

Education. National Communication Association, New Orleans, LA, 18, Nov.
(Panel)

- 2011** **Thompson-Hayes, M.** (2011). Teaching Despite Technology: Reflective Examination of a Technological Pedagogy. Southern States Communication Association, Little Rock, AR, 24, March. (Panel)
- 2010** **Thompson-Hayes, M.** (2010). Krishnamurti: Surrender and Freedom. Southern States Communication Association, Little Rock, AR, 26, March.
Educating Children with Autism: A Parent's Journey
One Parent's Journey through the Writings of J. Krishnamurti.
National Communication Association, San Francisco, CA, 14, November.
(Panel)
- Thompson-Hayes, M.** (2010). Integrating Theory into Existing Research: Finding, Borrowing, Deciding on the "Right" Theory for Interpreting the Findings. Southern States Communication Association, Memphis, 9, April. (Panel)
- Thompson-Hayes, M.** (2010). Deep Learning Strategies: Enhancing learning And positive communication in the classroom. A Roundtable discussion. Southern States Communication Association, Memphis, 8, April. (Panel)
- Thompson-Hayes, M.** (2010). The Philosophy of Krishnamurti: Positive Communication in Interpersonal Communication. Southern States Communication Association, Memphis, 8, April. (Panel)
- 2008** **Thompson-Hayes, M.** (2008). Teaching the interpersonal communication course online: Challenges. Southern States Communication Association, Savannah, GA, 4, April. (Panel presenter and chair)
- 2007** **Thompson-Hayes, M.** (2007). Using Qualitative data to extend and confirm existing theory. Southern States Communication Association, Louisville, KY, 29, March. (Panel)
- 2006** **Thompson-Hayes, M., Gibson, D., Scott, A., & Webb, L. M.** (2006). Professorial collaborations via CMC: Interactional Dialectics, National Communication Association, San Antonio, TX, 17, November. (Paper)
- Thompson-Hayes, M., Gibson, D., Towers, A., Webb, L.** (2006). Family values: Keeping the publication connection via CMC. Southern States Communication Association, Dallas, TX, 6, April. (Paper)
- 2005** **Thompson-Hayes, M. & Webb, L.** (2005). Commitment under construction II: An initial examination of a dyadic and communicative model of commitment,

National Communication Association, Boston, MA, 19, November. (Paper)

- 2004** Thompson-Hayes, M., & Webb, L. (2004). Reconceptualizing commitment in marriage: The development of a relational and communicative model. *Journal of Family Communication*, National Communication Association, Chicago, IL, 13, November. (Paper)

Hample, D., **Thompson-Hayes, M.**, Wallenfelsz, K., Wallenfelz, P., & Knapp, C. (2004). Face to face arguing is an emotional experience: Triangulating methodologies and early findings, National Communication Association, Chicago, IL, 13, November. (Paper)

- 2003** **Thompson Hayes, M.** & Dallinger, J. (2003). Commitment and love in marriage: The effects of projected longevity and talking about the future. National Communication Association, Miami, FL, November. (Paper)

Gibson, D., **Thompson Hayes, M.**, Nelson, L., Smith, M. A., & Webb, L. (2003). Families on television: Young adult's perceptions of fictional portrayals as models of effective communication. National Communication Association, Miami, FL, November. (Paper)

- 2002** **Thompson Hayes, M.** & Dallinger, J. (2002). Projecting the future together: The development of the Projected Longevity Scale (PLS) as a function of marital commitment. Central States Communication Association, Milwaukee, WI, April. (Paper)

Thompson Hayes, M. & Webb, L. (2002). Commitment in close relationships: The development of a theoretical model. Southern States Communication Association, Winston-Salem, NC, 7 April. **Top 4 Paper in Interpersonal Communication Division.** (Paper)

- 2000** Gibson, D., **Thompson, M.**, Nelson, L., Smith, M., & Webb, L. (2000). Families on television: How television viewing influences perceptions of the family. Southern States Communication Association, New Orleans, LA, 1, April. (Paper)

- 1999** **Thompson, M.** (1999). Learning about romance from watching soap operas. A preliminary case analysis of "what" and "how" viewers learn. National Communication Association, Chicago, IL, 4 November. (Panel)

Thompson, M. (1999). Feminism in the Catholic church: An analysis of the recitation of the rosary and Marian devotion. National Communication Association, Chicago, IL, 4 November. (Panel)

Webb, L. M., **Thompson, M. E.**, Akpece, D., Bledsoe, J., Cooley, C. M., Johnson, O. (1999). Do popular collegiate textbooks in interpersonal

communication reflect a common theory base? A telling content analysis. Southern States Communication Association, St. Louis, MO, 8 April. (Paper)

- 1998** **Thompson, M.** (1998). Cooperative learning versus traditional lecture format: preliminary study. National Communication Association, New York, NY, 22 November. (ERIC Document No. ED 426418). (Paper)

Webb, L. M., **Thompson, M.**, Akpece, D., Bledsoe, J., E., Cooley, C., & Johnson, O. (1998). A content analysis of popular college textbooks in interpersonal communication: Preliminary impressions. Tennessee Communication Association, Jackson, TN, 9 October. (Paper)

Thompson, M. (1998). The relationship between students' affinity for teacher to students' perceptions of teacher's power. A report on the preliminary development of two new instruments. International Communication Association, Jerusalem, Israel, 21 July. **Top Paper in Instructional and Developmental Communication Division** (ERIC Document No. ED 432 539). (Paper)

Nichols, J. H., Webb, L.M., **Thompson, M.E.**, King, M. S., & Walker, C. L (1998). Husbands' versus wives' rhetorical sensitivity: Projecting in supported differences. Southern States Communication Association, San Antonio, TX, April. (Paper)

Thompson, M. (1998). Changing gender images in rock n' roll: An analysis of the songs and image of Stevie Nicks. Southern States Communication Association, San Antonio, TX, 1 April. (Paper)

- 1997** **Thompson, M.** (1997). Is there a relationship between students' affinity-for-teacher and students' perception of teacher power?" Tennessee Speech Communication Association, Nashville, TN, 26 September. (Paper)

- 1996** Thompson, C.L., & **Thompson, M.** (1996). Soap operas and the men who watch them, Popular Culture Association, Las Vegas, NV, 27 March. (Panel)

- 1994** Thompson, C.L., & **Thompson, M.** (1994). Generating a new mythology based on the model of partnership: Literature, published and unpublished, Popular Culture Association, Philadelphia, PA, 14 April. (Panel)

PROFESSIONAL AFFILIATIONS

International Communication Association

1998 Manuscript Reviewer, Feminist and Women's Studies Division

National Communication Association

1999 Co-Chair, Family Studies Division, Curriculum Committee

Southern States Communication Association

2014, Paper Reviewer, Communication Theory Division
 2013, Chair, Communication Theory Division
 2012, Vice-Chair, Communication Theory Division
 Positive Communication Association

PROFESSIONAL SERVICE: EDITORIAL ACTIVITIES

2022 Member of the Editorial Board, *Southern Communication Journal*
 2021 Member of the Editorial Board, *Southern Communication Journal*
 2020 Member of the Editorial Board, *Southern Communication Journal*
 2019 Member of the Editorial Board, *Southern Communication Journal*
 2018 Ad Hoc Reviewer, *Western Journal of Communication*, *Southern Communication Journal*, *Women's Studies in Communication*
 2017 Ad Hoc Reviewer, *Women's Studies in Communication*
 2016 Member of the Editorial Board, *Southern Communication Journal*
 Abstract Reviewer, Southwestern Education Council for Journalism and Mass Communication
 2015 Member of the Editorial Board, *Southern Communication Journal*
 2014 Member of the Editorial Board, *Southern Communication Journal*
 2013 Member of the Editorial Board, *Southern Communication Journal*
 Ad Hoc Reviewer, *Women's Studies in Communication*
 2012 Member of the Editorial Board, *Southern Communication Journal*
 2011 Paper Reviewer, *Southern Communication Journal*
 2010 Paper Reviewer, *Southern Communication Journal*
 2009 Ad Hoc Reviewer, *Communication Monographs*
 2009 Paper Reviewer, National Communication Association
 2008 Ad Hoc Reviewer, *Communication Monographs*
 2007 Paper Reviewer, Association for Education in Journalism and Mass Communication
 2006 Member of the Editorial Board, *Journal of Communication Studies*
 2005 Ad Hoc Reviewer, *Journal of Family Communication*
 2004 Member of the Editorial Board, *Southern Communication Journal*
 Invited textbook reviewer, Sage Publications
 2003 Member of the Editorial Board, *Southern Communication Journal*
 2001-2002 Paper Reviewer, *Southern Communication Journal*
 2000 Ad Hoc Reviewer, *Southern Communication Journal*

PROFESSIONAL SERVICE

2024 External Reviewer for promotion packet at the University of South Maine. Provided a detailed report of recommendations based on the PRT materials given to me.

2022 External Reviewer for tenure and promotion packet at University of Tennessee at Chattanooga. Provided a detailed report of recommendations based on the PRT

materials given to me.

Mentor: Conducted six (6) one-on-one mentoring sessions for medical student to improve communication skills while working with patients and peers.

NYIT

(New York Institute of Technology, Arkansas State University campus, College Osteopathic Medicine, Jonesboro, AR)

Developer and Presenter: Workshop for medical teachers: *Classroom Management for Medical Students: Techniques and Strategies*

NYIT

(New York Institute of Technology, Arkansas State University campus, College Osteopathic Medicine, Jonesboro, AR)

2021 Presenter: UALR (University of Arkansas at Little Rock) Lecture Series. Presented major ideas from out book, *The Awareness Myth: From Awareness to Commitment in Public Health Campaigns*, with co-author Dr. Myleea Hill.

2019 Developer and Presenter: *Communication, Conflict, & the Workplace Workshop*, NYIT (New York Institute of Technology, Arkansas State University campus), College of Osteopathic Medicine, Jonesboro, AR (with Dr. Sarah Scott and Dr. Dinah Tetteh)

Developer and Presenter: *Supportive Communication Climates Workshop*, NYIT (New York Institute of Technology, Arkansas State University campus) College of Osteopathic Medicine, Jonesboro, AR (with Dr. Dinah Tetteh)

1999 Facilitator: Public Speaking Workshop, Deacons in Training, Diocese of Little Rock, Little Rock, AR

1998 Researcher: Onestop Employment Services Division (EDS) of Arkansas, Little Rock, AR
Provided quantitative data for interpretation for partner agencies and ESD employees.

1997 Facilitator: Conflict Management Workshop, 4-H Club, Benton, AR

1996 Facilitator and Researcher: Arkansas Baptist Convention, Little Rock, AR
Conducted workshop on how to facilitate focus groups.
Analyzed focus group data for a full written report.
Author: SCIL Center Intern Training Manual, University of Arkansas at Little Rock

1995 Researcher, Arkansas Department of Health, Little Rock, AR
Conducted follow-up focus groups on professional advancement.
Content analyzed focus group data for a written report.

Researcher, United Cerebral Palsy, Little Rock, AR

Collected and compiled market research.

Researcher: Arkansas Department of Health, Little Rock, AR
 Worked with a research team to create an employee survey.
 Conducted focus groups on professional advancement.
 Content analyzed survey and focus group data for a full written report.

Trainer: “Business for Russia” program, University of Arkansas at Little Rock
 Created and conducted workshop on American non-verbal communication.

1994 Author: Secretarial Orientation Manual, Chancellor’s Office,
 University of Arkansas at Little Rock

PROFESSIONAL DEVELOPMENT

- 2023 Participant in Positive Communication Network Workshop
- 2022 Currently working on Content Marketing Certificate from Hubspot.com
- 2017 Chairs Development Workshop, AASCU-Penson Center for Professional Development at A-State
- 2013 Attended Poynter Workshops on Teaching Critical Thinking
- 2012 Attended workshop on Vital Skills for Supervisors (through the Delta Center for Economic Development)
- 2011 Attended three week “Research Development Institute” for writing grant proposals
- 2010 Attended four week ITTC (Interactive Technology & Teaching Center) workshop for designing online courses
- 2009 Attended four week ITTC Workshop for designing online courses (certificate obtained through ITTC)
- 2008 Attended “Grant Writing USA” Workshop
- 2006 Attended GAPSEMC (Graduate and Professional School Enrollment Management Corporation) one-day workshop

 Attended CLT (Center for Learning Technologies) three-week workshop on developing on-line courses
- 2005 Attended three-part assessment workshop (certificate obtained through ASU Assessment Services)

UNIVERSITY SERVICE

- 2023 Chair, Department of Communication PRT Committee Member, and College representative
 Department Member: Scholarships/Awards, Assessment, Curriculum, & Graduate Faculty
 Member, Nancy Everitt Scholarship Committee in conjunction with the A-State College of Business and School of Media and Journalism (Spring)
 Member, Department of Sociology and Criminology PRT
- 2022 Spring: Department Chair
- Member of Nancy Everitt Scholarship Committee in conjunction with the A-State College of Business and School of Media and Journalism (Spring)
- Fall: Administrative Sabbatical
- 2021 Committee Member, Chairs Council By-Laws Committee
- Member of Nancy Everitt Scholarship Committee in conjunction with the A-State College of Business
- Department Chair
- 2020 Committee Member, University Ad-hoc Committee to explore adding “Tested Experience” language to the Faculty Handbook
- Fright Night at Fowler University Event. Assisted with the student event on Halloween Night
- Department Chair
- 2017 Search Committee Member, College of Liberal Arts & Communication Advisor Search
- Department Chair
- 2014-2022 Chair, Dept. of Communication (chairship ended in Fall '22)
- 2011-2014 Interim Department Chair, Dept. of Communication
 Faculty Commencement Marshall
- 2010-2011 University General Education Committee, Member
 University Undergraduate Curriculum Council, Member
 College Curriculum Committee, Chair

- College Promotion, Retention, & Promotion Committee, Chair
Faculty Commencement Marshall
- 2009-2010 University General Education Committee, Member
University Undergraduate Curriculum Council, Member
College Curriculum Committee, Chair
Faculty Commencement Marshall
- 2008-2009 University General Education Committee, Member
University Undergraduate Curriculum Council, Member
College Curriculum Committee, Chair
- 2007-2008 University General Education Committee, Member
University Undergraduate Curriculum Council, Member
College Curriculum Committee, Chair
- 2006-2007 General Education Committee, Member
- 2005-2006 College Curriculum Committee, Member
- 2003-2004 Chair, Wayne Thompson Committee, Western Illinois University
(awards scholarships; plans and organizes public lecture series)
- Member, Writing Exam Committee
- 2002-2003 Reader, University Writing Exam, Western Illinois University
- 2001-2002 Reader, University Writing Exam, Western Illinois University
- 2000-2001 Proctor, University Writing Exam, Western Illinois University
Reader, University Writing Exam, Western Illinois University

REFERENCES

Judi Dallinger, Professor Emeritis, Western Illinois University

Dale Hample, Professor, University of Maryland

Myleea Hill, Professor, Arkansas State University

Danna Gibson, Professor, Columbus State University

Po-Lin Pan, Professor, Arkansas State University

Lynne M. Webb, Professor, Florida International University (Retired)

*More references available on request

Last updates August 2024