

nikki arnell*

narnell@astate.edu, arnell.nikki@gmail.com

www.nikkiarnell.com

education

- **Master of Fine Arts** Graphic Design
Colorado State University *graduated Magna Cum Laude*
- **Bachelor of Arts** Studio Art and Journalism
Indiana University *graduated Magna Cum Laude In Cursu Honorum*

academic experience

COURSES * *Instructor of Record*; ^ *Curriculum Design*

- **Arkansas State University, Jonesboro, Arkansas:** *Assistant Professor, Graphic Design; Department of Art*
ART489V Honors Senior Thesis: Branding Self *^ Thesis Committee Advisor | Spring 2012
ART489V Honors Senior Thesis: Animation Storyboard *^ Thesis Committee Advisor | Spring 2012
ARTH4573 History of Graphic Design *^ | Spring 2011, Spring 2012, Spring 2013
ARTH4573 Honors History of Graphic Design *^ | Spring 2011
ART 4493 Portfolio Presentation *^ | Spring 2012, Fall 2012, Spring 2013
ART 4493 Graphic Design Portfolio *^ | Spring 2012, Fall 2012, Spring 2013
ART4432 Graphic Design V: Campaign Design *^ | Fall 2011, Fall 2012
ART4432 Honors Graphic Design V: Campaign Design *^ | Fall 2011, Fall 2012
ART435V Studio Problems: Campaign Design *^ | Spring 2012
ART435V Studio Problems: Logos *^ | Fall 2012
ART3443 Graphic Design IV: Advertising Design *^ | Spring 2011, Spring 2012, Spring 2013
ART3443 Honors Graphic Design IV: Advertising Design *^ | Spring 2011
ART3423 Package Design *^ | Fall 2012
ART2423 Graphic Design II: Print and Publication Design *^ | Spring 2013
ART2413 Graphic Design I: Typography *^ | Fall 2010, Fall 2011, Fall 2012, Fall 2013
ART2413 Honors Graphic Design I: Typography *^ | Fall 2011, Fall 2012
ART1013 Design I *^ | Fall 2010 (2 sections), Spring 2011, Fall 2010, Spring 2012
> See www.nikkiarnell.net for latest course information.
- **Columbus State Community College** *Columbus, Ohio: Instructor*
GRPH110 Digital Design and Graphics Online Instruction* | Spring 2010

- **Colorado State University** *Fort Collins, Colorado: Instructor, College of Fine Art*
ART255 Introduction to Graphic Design *^Δ | Fall 2007, Spring 2008, Spring 2009, Fall 2009
ART355/455 Advanced Typography *^Δ | Fall 2008
- **Westwood College** *Denver, Colorado: Instructor*
GD100 Introduction to Graphic Design * | Spring 2005
GD121 Digital Illustration * | Summer 2004, Fall 2004, Spring 2005
GD280 Advanced Design Portfolio Review *^Δ | Fall 2006, Winter 2006, Fall 2007
GD306 History of Graphic Design and Applied Typography * | Spring 2005, Fall 2005
GD311 Digital Production Techniques for Press *^Δ | Summer 2005, Fall 2005, Winter 2006

publications

- *The Beautiful Messy: Handmade Elements in Post-postmodern Graphic Design*
Design Principles and Practices International Journal, Vol. 6, 2012 (pub. 2013)

guest lecture

- *Art AND/OR Communication*
VisCom27, Steamboat Springs, CO, June 2013
- *Targeting Generations*
American Advertising Federation (AAF), Oklahoma City, OK, Summer 2013
Barcamp 2012, Jonesboro, AR, September 2012
- *Design Fundamentals in the Global Environment*
Seventh International Conference on Design and Practices, Chiba, Japan, March 2013
- *Graphic Design NOW: The Deconstruction of Deconstruction*
VisCom26, Salt Lake City, UT, June 2012
- *Guest Artist Lecture (Online live chat)*, **National University**, San Diego, CA, October 2012
- *Guest Artist Lecture*, **Colorado State University**, Fort Collins, CO, March 2012
- *The Beautiful Messy: Handmade Elements in Post-postmodern Graphic Design*
Sixth International Conference on Design and Practices, Los Angeles, CA, January 2012
- *Communicate Correctly with your Medium*
American Advertising Federation (AAF), Amarillo, TX, Summer 2011
- *Portfolio Review, Getting a Job*
Rocky Mountain College of Art and Design, Denver, October 2009
- *Graphic Design Overview* Guest Speaker for *ART105 Issues and Practices in Art*
Colorado State University, Fall 2008, Spring 2009, Fall 2009
- *Graphic Design and Advertising*
The Art Institute of Colorado, Denver, 2006

seminars

- *Selling the Design: the Story of a Logo*
Arkansas State University, Fall 2011
- *THE NEXT STEPS (Portfolio Design and Getting a Job)* Seminar Development, Instructor
Arkansas State University, Fall 2010
Colorado State University, Fall 2008, Spring 2009, Fall 2009
- *Preparing Files for Press* Seminar Development, Instructor
Arkansas State University, Spring 2011
Colorado State University, Spring 2008, Fall 2008, Spring 2009 as part of upper-level curriculum

academic service

- *AIGA* Faculty Advisor, Jonesboro, AR/Memphis, TN, Fall 2012 – present
- *Common Ground Publisher*, review paper submissions, Champaign, IL, Spring 2013
- *Arkansas Young Artist Association* Guest Judge, Little Rock, AR, March 2012
- *Young at Art IX Exhibition* Guest Judge, Jonesboro, AR, April 2011
- *Lifeline2Art*, donations of *E* and *One*, **Arkansas State University**, Spring 2011
- *Arkansas Education Television Network* Art School recruiting, Little Rock, AR, December 2011
- *Center for Digital Initiatives* 1-week *Virtual Environment* instruction, **Arkansas State University**, Summer 2011
- *Chairperson, Scholarship Committee*, **Arkansas State University**, 2011-present
- *Advising*, **Arkansas State University**, 2010-present
- *Faculty Development Committee Member*, **Arkansas State University**, 2010-present
- *Admissions & Credits Committee Member*, **Arkansas State University**, 2010-present
- *Curriculum Committee Member*, **Arkansas State University**, 2010-present
- *American Advertising Federation*, Education Board, 2010-2012
- *Learn. Do. See. MORE* Program Development, **Arkansas State University**, 2010-2012
- *Senior Portfolio Reviews* Invited Panel, **Colorado State University**, 2007-2010
- Art Computer Lab, Co-Manager, **Colorado State University**, 2008-2009
- *Ad Infinitum Student-Run Advertising Agency*, Founder, Faculty Advisor, **Colorado State University**, 2006-2010

professional experience

jun 2010 – present

- **Designer Freelance**, *Bendi Baby Yoga*, CA. Logo design and branding guide, package design, consultation, 2012-present.
- **Designer Freelance**, *Eighty30 Breast Prosthetics*, Denver, CO. Logo design and branding guide, collateral, banners, ongoing consultation, 2012-present.
- **Designer Freelance**, *Prosthetic Illusions*, Denver, CO. Logo design and branding guide, collateral, banners, ongoing consultation, 2012-present.
- **Designer Freelance**, *Strike2Quit*, Jonesboro, AR. Mark design for app and collateral, 2012.

- **Art Director Freelance**, *Kudzu's Bar & Grill*, Memphis, TN. Client acquisition, logo and brand re-developed, and ongoing consultation, 2011-present.
- **Designer Freelance**, *Arkansas Positive Behavioral Interventions and Support*, Jonesboro, AR. Logo design, consultation, and developed visual guidelines, 2012.
- **Designer Freelance**, *Center for Community Engagement*, Jonesboro, AR. Logo design, consultation, and developed visual guidelines, 2012.
- **Art Director Freelance**, *Yummy Beer with Hops & Stuff*, Chico, CA. Label design series for special event: Norcal IPA, 60 Minute IPA, Nut Brown Ale, Chocolate Lab Stout, Wee Bit Scotch Ale, and Wedding Celebration Ale, 2011.
- **Designer Freelance**, *Arkansas Biosciences Outreach*, Jonesboro, AR. Logo design, consultation, and developed visual guidelines, 2011.
- **Designer Freelance**, *Emily's Critter Sitting*, Jonesboro, AR. Logo design 2011.
- **Art Director/Designer Freelance**, *Downtown Jonesboro Association*, Capital Funding Campaign. Branding consultant and direct mail development 2011-2012.
- **Art Director/Designer Freelance**, *Simple Sugar*, Denver, CO. Continued consultation and design, including pitch to Whole Foods, 2010-2012.
- **Art Director/Designer Freelance**, *American Advertising Federation Northeast Arkansas*. All campaign material for *Regional Adby Awards 4th Annual Red Carpet Gala* 2010-11.
- **Designer Freelance**, *Unique Creations*, Eloy, AZ. Identity system, 2010.
- **Designer Freelance**, *Green Planet Productions*, Denver, CO. Client acquisition and logo design, 2010.

jan 2007 – jun 2010

- **Art Director/Designer Freelance**, *Colorado State University Hatton Gallery*. Collateral for multiple exhibitions.
- **Art Director/Designer Freelance**, *Colorado State University*. Catalog design for *16th CIIPE (Colorado International Invitational Poster Exhibition)*.
- **Art Director/Designer Freelance**, *Simple Sugar*. Brand development, including collateral and Flash page.

aug 2004 - oct 2006

- **Art Director, The Integer Group**, Lakewood, CO. Brand development, print design for *Procter & Gamble* fabric care, including *Tide*, *Tide HE*, and *Febreze*. Campaign and store development for *Safeway*.

mar 2004 – aug 2004

- **Art Director Freelance, Karsh & Hagan**, Denver, CO. *Adelphia Cable*, *Globus*, *Cosmos*, *Monograms*, *Colorado Lottery*, *McDonalds*, *Budget Truck Rental* (pitch), and *Denver Post/Rocky Mountain News*.
- **Designer Freelance, The Creative Group**, Lakewood, CO. *Travelers Express MoneyGram* and *Nautilus*.
- **Concept Director Freelance, The Winter Group**, Aurora, CO. Multiple education accounts.

dec 2002 – mar 2004

- **Designer/Lead Production Artist, Sadler & Dorchester Marketing & Advertising**, Denver, CO. Redesign of *Comcast* cable national English welcome kit. Expanded into premier Bilingual Hispanic welcome kit. Work for *Bresnan* and *Adelphia Cable*.

dec 2001 – dec 2002

- **Designer Freelance**, San Diego County, CA. Design and production of print advertisements, direct mail, POS, and collateral for *Pacific Track Time*, *Aprilia-Ducati of Oceanside*, *La Jolla Golf Co.*, *Lisa Peirce Photographic Arts*, *Warrior Quest West Coast*, *Hardwick & Hardwick Advertising*, and *Synergy Printing*.

dec 1998 – nov 2001

- **Art Director, The Integer Group**, Lakewood, CO. *Coors* regional and national promotions. Full POS, print, and radio campaigns for on- and off-premise accounts. Structural design for *Coors* “The Frost Brewery” in Coors Amphitheater, California and Colorado Sports Hall of Fame for Invesco Field, Denver. *Coca-Cola* regional POS. *Denver Art Museum* – television and radio commercials, print, outdoor, and promotional material. Direct mail packages and trade ad for *Polk/Equifax*.

jul 1997 – mar 1998

- **Art Director, Henry Gill Advertising**, Denver, CO. *University of Phoenix* print ads, collateral, and television campaign, *Clarus PR*, *Elitch Gardens*, *Paramount Pictures*, *Dairy Queen*, *Key Bank*, *Mercedes-Benz*, *Volvo*, and in-house promotional material.
- **Designer Freelance, America Online**. Mass mailing package design of CD.

exhibition record

juried exhibitions

- *SHIFT*, Trash Talk, **Torpedo Factory Art Center**, Alexandria, VA, April 2013
- *To The Point*, Regarding the Third Dimension, **Bancroft Gallery**, Cohasset, MA, November-December 2012
- *Di-verse*, White, Black & Shades of Gray, **South Shore Art Center**, Cohasset, MA, March-May 2012
- *Di-verse* and *Between the Lines*, Southeastern College Arts Conference 2011: Text and Texture, **SCAD Gutstein Gallery**, Savannah, GA, November 2011
- *Balance Due*, Words & Numbers, **Union Street Gallery**, Chicago Heights, IL, March-April 2011
- *i-DENTITY*, Head First: A Call for Works Featuring the Human Head, **Manifest Creative Research Gallery**, Cincinnati, September-October 2010

- *sheD*, Translations: Art Inspired by the Written Word, **Victoria College Fine Arts Gallery**, Victoria, TX, October 2010
- *[post]Modern (Book Cover)*, Art Directors Club of Denver 2009 Student Show, **The Rotunda**, Denver, November 2009
- *Simple Sugar (Identity System)*, Art Directors Club of Denver 2009 Student Show, **The Rotunda**, Denver, November 2009
- *Plead the First*, Colorado International Invitational Poster Exhibition - Graphic Responses, **Glassbox Gallery**, Fort Collins and **Online**, Fall 2009
- *by Hand (Poster)*, Art Directors Club of Denver 2008 Student Show, **The Tivoli**, Denver, CO, November 2008
- *Construct (Photography)*, Art Directors Club of Denver 2008 Student Show, **The Tivoli**, Denver, November 2008
- *Enjoy the Silence (Poster)*, Art Directors Club of Denver 2008 Student Show, **The Tivoli**, Denver, November 2008
- *i-DENTITY*, **Fort Collins Museum of Contemporary Art**, Fort Collins, October 2007
- *sheD*, WOW (Wide Open Whatever), **Core Gallery**, Denver, Spring 2008
- *Isms*, 2007 MFA Show, **Curfman Gallery**, Fort Collins, May 2007

solo exhibitions

- *MASS: Commandments of a New Graphic Design* Solo Exhibition, **The Art Lab**, Fort Collins, October 2009
- *e(a)ffect* Solo Exhibition, **Mini-Gallery**, Fort Collins, CO, December 2009
- *Lyric Studies* Solo Exhibition, **Mini-Gallery**, Fort Collins, July 2009
- *MASS: Commandments of a New Graphic Design* Solo Exhibition, **Mini-Gallery**, Fort Collins, August 2008

group exhibitions

- *Faculty Biennial Show*, **Bradbury Gallery**, State University, AR, Fall 2011
- *FUNDamentalist Paper Dolls*, MFA Thesis 2010 Exhibition, **Colorado State University Art Museum**, Fort Collins, Spring 2010
- *Isms*, Accidental Vestments, **First National Bank Gallery**, Fort Collins, Spring 2008
- *The New Doubt*, Accidental Vestments, **First National Bank Gallery**, Fort Collins, Spring 2009
- *Marshmallow for Magritte*, **Fort Collins Museum of Contemporary Art**, May 2008
- *The Love Song of J. Alfred Prufrock*, **Fort Collins Museum of Contemporary Art**, May 2007

awards

- **AAF-NEA Addy**, Bronze, *2011 Addy Collateral*, 2011.
- **College of Liberal Arts Excellence in Teaching**, Colorado State University, nomination Fall 2009
- **Outstanding Faculty Member**, Westwood College, January 2005
- **Certificate in Web Design**, Art Institute of Colorado, 2004

- **Cause-Marketing HALO Awards**, Honorable Mention, 1999 - *Denver Art Museum Toulouse-Lautrec Exhibit* campaign
- **Denver Advertising Federation**, Bronze, 1998 - *Jonathon Bond Guest Speaker Mailer*, DAF

student achievements

- Available upon request

professional affiliations

- Member, **AIGA** (the professional association for design), 2012-present
- Member, **SECAC** (Southeast College Art Conference), 2011-present
- Member, **AAF** (American Advertising), 2010-present
- Board Member, **AAF-NEA** (Northeast Arkansas), 2010-2012
- Member, **CAA** (College Art Association), 2009-2012
- Education and Outreach Chairperson, Member, **ADCD** (Art Directors Club of Denver), 2008-2010
- Member, **NAEA** (National Art Education Association), 2008-2009

community service

- Board Member, **Downtown Jonesboro Association**, 2011-2013
- **Poudre Valley Hospital**, volunteer Patient Liaison, Summer 2009-2010
- **Fort Collins Museum**, volunteer Summer 2009-2010
- **Fort Collins Museum of Contemporary Art**, volunteer 2008-2010

* Updated April 2013