



**MEMORANDUM OF UNDERSTANDING  
TRANSFER ARTICULATION**

**BLACK RIVER TECHNICAL COLLEGE  
AND  
ARKANSAS STATE UNIVERSITY-JONESBORO**

**Associate of Arts – General Education**

**and**

**Bachelor of Arts in Communication Studies**

This Memorandum of Understanding ("Agreement"), entered into on 5<sup>th</sup> of July, 2018, ("Effective Date") by and between Arkansas State University-Jonesboro (hereinafter, "ASUJ"), located at 2105 Aggie Road, Jonesboro, Arkansas 72401, and Black River Technical College (hereinafter "BRTC"), located at 1410 Highway 304 East, Pocahontas, Arkansas 72455.

**PURPOSE**

The purpose of this Agreement is to facilitate the transfer and degree completion of students earning the Associate of Arts – General Education at BRTC to the Bachelor of Arts in Communication Studies. Through collaborative efforts, ASUJ and BRTC will provide clarity regarding the degree requirements herein, and afford students the opportunity to earn a high-quality degree from both institutions in the most efficient manner possible.

**AGREEMENT**

It is agreed that any student who has earned the Associate of Arts – General Education at BRTC will be admitted to the Bachelor of Arts in Communication Studies at ASUJ in either the on-campus or A-State Online program with full junior classification, subject to the provisions listed below.

## **ADMISSION REQUIREMENTS**

- A. The student must complete the requirements necessary for general admission to ASUJ as well as specific admission to the ASUJ Bachelor of Arts in Communication Studies program.
- B. The student will have earned the Associate of Arts – General Education at BRTC.
- C. Degree program admission requirements for students who transfer pursuant to this Agreement will be determined in the same manner as if their initial enrollment had been at ASUJ.

## **TRANSFER OF CREDITS**

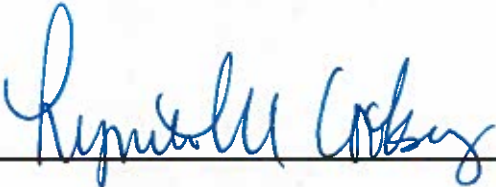
- A. Course requirements for this Agreement are displayed on the following attachments (see Appendix A).
- B. A transfer student who has not completed all of the courses specified within the Associate of Arts – General Education degree plan at BRTC, before entering ASUJ, must work with an academic advisor to ensure timely completion of degree program requirements.
- C. Current and updated copies of catalogs/curricular requirements for the ASUJ Bachelor of Arts in Communication Studies program will be available to BRTC online. Catalogs/Curricular requirements are available for both the on-campus and A-State Online programs.
- D. Remedial course grades will not be computed in the cumulative GPA for purposes of admission to ASUJ.
- E. Calculation of overall GPA for purposes of graduation and awarding of honors is left to the discretion of ASUJ.

## **IMPLEMENTATION AND REVIEW**

- A. The Chief Academic Officers at each institution will implement the terms of this Agreement, including incorporation of any mutually agreed upon changes into subsequent revisions of this Agreement, assuring compliance with system policy, procedure and guidelines.
- B. This Agreement will be reviewed on an annual basis. Both ASUJ and BRTC agree to notify one another in a timely manner of any curriculum changes that would significantly impact the nature of this Agreement.
- C. ASUJ and BRTC will work together cooperatively, in the best interest of affected students, to resolve any issues related to the transfer of courses should changes to either degree program occur while the Agreement is in effect.
- D. Students will be subject to the terms and conditions of this Agreement in accordance with their academic year of entry at BRTC. A student may opt for a subsequent revision of this Agreement, but must meet all of the requirements specified therein.
- E. ASUJ and BRTC will make every effort to inform students of this Agreement. This may include, but is not limited to, inclusion within each institution's website, published catalog, recruitment publications, media announcements, social media engagement, and in-person information sessions.

**MISCELLANEOUS**

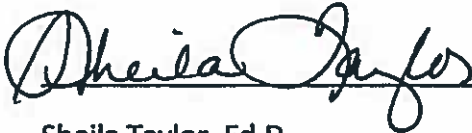
- A. This Agreement is effective upon execution and shall remain in effect even if persons, positions, and/or titles change.
- B. This Agreement may be terminated by either party with at least 90 calendar days written notice.
- C. In the event that the Agreement is terminated, no new students will be admitted to the program; however, all students who have already been admitted to ASUJ, in accordance with the terms of this Agreement, will be allowed to complete their approved course of study under the terms contained therein.
- D. This agreement shall become effective at the time that the Arkansas Department of Higher Education has been notified and approval has been granted.



Lynita M. Cooksey, Ph.D.  
Provost and Vice Chancellor for Academic  
Affairs and Research  
Arkansas State University-Jonesboro

7-10-18

Date



Sheila Taylor, Ed.D  
Vice President of Academics  
Black River Technical College

July 5, 2018

Date

## Appendix A:

### Course equivalencies between Black River Technical College and Arkansas State University - Jonesboro

#### **BRTC Courses**

##### **English Composition**

ENG 1003 Freshman English I  
ENG 1013 Freshman English II  
SCOM 1203 Oral Communications

##### **Mathematics**

MATH 1023 College Algebra OR  
MATH 1053 Math Reasoning

##### **Life Science**

BIOL 1004 Biological Science/Lab

##### **Physical Sciences**

GSP 1004 Physical Science & Lab OR  
CHEM 1004 General Chemistry I/Lab

##### **U.S. History/Government**

HIST 2763 The United States to 1876 OR  
HIST 2773 The United States since 1876 OR  
POSC 2103 U.S. Government

##### **Social Sciences**

###### *Choose 3 hours*

PSY 2513 Introduction to Psychology  
ANTH 2233 Introduction to Cultural Anthropology  
SOC 2213 Principles of Sociology  
GEOG 2613 Introduction to Geography  
POSC 2103 U.S. Government  
ECON 2313 Principles of Macroeconomics  
ECON 2333 Economic Issues and Concepts

##### **Humanities**

###### *Choose 6 hours*

PHIL 1103 Introduction to Philosophy  
ENG 2003 Introduction to World Literature I  
ENG 2013 Introduction to World Literature II

##### **World Civilization**

HIST 1013 World Civilization to 1660 OR  
HIST 1023 World Civilization since 1660

##### **Fine Arts**

###### *Choose 6 hours*

FAT 2203 Fine Arts Theatre

#### **ASUJ Courses**

ENG 1003 Composition I  
ENG 1013 Composition II  
COMS 1203 Oral Communication

MATH 1023 College Algebra  
MATH 1043 Quantitative Reasoning

BIOL 1003/1001 Biological Science/Lab

PHSC 1203/1201 Physical Science/Lab  
CHEM 1013/1011 General Chemistry I/Lab

HIST 2763 The United States to 1876  
HIST 2773 The United States Since 1876  
POSC 2103 Intro to US Government

PSY 2013 Introduction to Psychology  
ANTH 2233 Introduction to Cultural Anthropology  
SOC 2213 Introduction to Sociology  
GEOG 2613 Introduction to Geography  
POSC 2103 Intro to US Government  
ECON 2313 Principles of Macroeconomics  
ECON 2333 Economic Issues and Concepts

PHIL 1103 PHI 1003 Introduction to Philosophy  
ENG 2003 World Literature to 1660  
ENG 2013 World Literature Since 1660

HIST 1013 World Civilization to 1660  
HIST 1023 World Civilization Since 1660

THEA 2503 Fine Arts Theatre

**BRTC Courses**

FAM 2503 Fine Arts Musical  
FAM 2503 Fine Arts Visual

**Physical Education**

PE 1002 Concepts of Fitness OR  
NRS 2203 Basic Human Nutrition

**Directed Electives**

Directed Electives (17 hours)

**ASUJ Courses**

MUS 2503 Fine Arts Music  
ART 2503 Fine Arts Visual

PE 1002 Concepts of Fitness  
NS 2203 Basic Human Nutrition

Transfer Credit Electives

## ASU- JONESBORO COURSES

The following are courses that BRTC students must take to complete ASUJ's Bachelor of Arts in Communication Studies

### **Major Requirements (33 hours)\***

COMS 2243 Principles of Argumentation

COMS 2313 Communication Theory

COMS 2373 Introduction to Interpersonal Communication

COMS 3363 Communication Research Methods

### **Communication Studies Electives:**

*Choose 21 hours, 18 hours must be Upper-Level:*

AD 3023 Principles of Advertising

COMS 2253 Introduction to Health Communication

COMS 3203 Business and Professional Communication

COMS 3243 Principles of Persuasion

COMS 3253 Principles of Listening

COMS 3373 Gender Communication

COMS 3433 Communication Criticism

COMS 4203 Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication

### **Electives (27 hours)\*\***

\*Due to rotation all courses may not be available every term

\*\*At least 21 hours must be Upper-Level

## A-STATE ONLINE COURSES

The following are courses that BRTC students must take to complete ASUJ's Bachelor of Arts in Communication Studies through A-State Online

### **Major Requirements (33 hours)\***

CMAC 1003 Mass Communication in Modern Society

COMS 2243 Principles of Argumentation

COMS 2313 Communication Theory

COMS 2373 Introduction to Interpersonal Communication

COMS 3363 Communication Research Methods

### **Communication Studies Electives:**

*Choose 21 hours, 18 hours must be Upper-Level:*

AD 3023 Principles of Advertising

COMS 3243 Principles of Persuasion

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403 Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication

### **Electives (27 hours)\*\***

\*Due to rotation all courses may not be available every term

\*\*At least 21 hours must be Upper-Level