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| For Academic Affairs and Research Use Only |
| CIP Code:  |  |
| Degree Code: |  |

**Bulletin / Banner Change Transmittal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to curriculum@astate.edu for inclusion in curriculum committee agenda.

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| Lisa Moskal | 9/18/2017 |

**Department Curriculum Committee Chair** |

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**COPE Chair (if applicable)** |
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| Marceline Hayes | 9/13/2017 |

**Department Chair:**  |

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**Head of Unit (If applicable)**   |
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| Warren Johnson | 9/25/2017 |

**College Curriculum Committee Chair** |

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**Undergraduate Curriculum Council Chair** |
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| Gina Hogue | 9/25/2017 |

**College Dean** |

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**Graduate Curriculum Committee Chair** |
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**General Education Committee Chair (If applicable)**   |

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**Vice Chancellor for Academic Affairs** |

**1.Contact Person** (Name, Email Address, Phone Number): Marceline Hayes, mhayes@astate.edu, 972-2816

**2.Proposed Change**

Provide an ***either/or*** option for the communication studies research method between COMS 3363 ***or*** 3433.

**3.Effective Date:** Spring 2018

**4.Justification –** *Please provide details as to why this change is necessary.*

A research methods class is necessary to meet our PLO of engaging in communication inquiry. COMS 3363 focuses on qualitative and quantitative approaches to communication research from a social scientific point of view. However, COMS 3433 Communication Criticism focuses on communication inquiry from a humanistic, rhetorical point of view. Thus, we want students to have an option of research methods that will align with their interests and goals. The research method course they choose will provide the tools they will need in the newly proposed capstone course as well.

**Bulletin Changes**

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| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)- New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font). - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)*You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.**Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

**Major in Communication Studies**
**Bachelor of Arts**
A complete 8-semester degree plan is available at http://registrar.astate.edu/.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

**First Year Making Connections Course:** **Sem. Hrs.**

UC 1013, Making Connections **3**

**General Education Requirements:** **Sem. Hrs**.See General Education Curriculum for Baccalaureate degrees (p. 84) **35**

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option*)

**Major Requirements: Sem. Hrs.**

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods OR COMS 3433, Communication Criticism 3

*COMS 4533, Communication Studies Capstone 3*

**Communication Studies Electives (21 hours required; 18 hours must be upperlevel):**

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3363, Communication Research Methods

*If not taken to satisfy the core requirement*

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

*If not taken to satisfy the core requirement*

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication 21

**Sub-total ~~33~~ *36***

**Electives:** **Sem. Hrs.**

Electives ~~49~~ ***46***

**Total Required Hours:** **120**

 *The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/) 218

**Major in Communication Studies**

**Bachelor of Arts**

**Emphasis in Interpersonal Communication**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

**First Year Making Connections Course:** Sem. Hrs.

UC 1013, Making Connections **3**

**General Education Requirements:** **Sem. Hrs.**

See General Education Curriculum for Baccalaureate degrees (p. 84)

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* **35**

**Major Requirements**: **Sem. Hrs.**

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods OR COMS 3433, Communication Criticism 3

*COMS 4533, Communication Studies Capstone 3*

**Communication Studies Electives:** 9

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3363, Communication Research Methods

*If not taken to satisfy the core requirement*

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

*If not taken to satisfy the core requirement*

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication

**Sub-total** **~~21~~ 24**

Emphasis Area (Interpersonal Communication): **Sem. Hrs.**

COMS 4243, Interpersonal Communication 3

COMS 4323, Communication in Personal Relationships 3

COMS 4373, Conflict Resolution 3

COMS 4403, Seminar in Health Communication 3

**Sub-total 12**

**Electives**: **Sem. Hrs.**

Electives  **~~49~~ *46***

**Total Required Hours: 120**

*The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/) 219

**Major in Communication Studies**

**Bachelor of Arts**

**Emphasis in Organizational Communication**

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

First Year Making Connections Course: **Sem. Hrs.**

UC 1013, Making Connections 3

**General Education Requirements:** **Sem. Hrs.**

See General Education Curriculum for Baccalaureate degrees (p. 84)

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* 35

**Major Requirements:** **Sem. Hrs.**

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods OR COMS 3433, Communication Criticism 3

*COMS 4533, Communication Studies Capstone 3*

**Communication Studies Electives:**

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3363, Communication Research Methods

*If not taken to satisfy the core requirement*

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

*If not taken to satisfy the core requirement*

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication 9

**Sub-total** **~~21~~ 24**

**Emphasis Area (Organizational Communication**): **Sem. Hrs.**

COMS 3203, Business and Professional Communication 3

COMS 4203, Small Group Communication 3

COMS 4263, Organizational Communication 3

COMS 4443, Leadership and Communication 3

**Sub-total 12**

**Electives:** **Sem. Hrs**.

Electives  **~~49~~ *46***

 **120**

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**Major in Communication Studies**

**Bachelor of Arts**

**Emphasis in Public Communication**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

**First Year Making Connections Course:** **Sem. Hrs.**

UC 1013, Making Connections  **3**

**General Education Requirements:** **Sem. Hrs.**

See General Education Curriculum for Baccalaureate degrees (p. 84)

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* **35**

**Major Requirements**: Sem. Hrs.

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods OR COMS 3433, Communication Criticism 3

*COMS 4533, Communication Studies Capstone 3*

**Communication Studies Electives:**  9

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3363, Communication Research Methods

*If not taken to satisfy the core requirement*

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

*If not taken to satisfy the core requirement*

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication

**Sub-total ~~21~~ 24**

**Emphasis Area (Public Communication):** **Sem. Hrs.**

COMS 3243, Principles of Persuasion 3

~~COMS 3433, Communication Criticism~~ COMS 4253, Intercultural Communication 3

COMS 431V, Special Problems 3

PR 3003, Principles of Public Relations 3

**Sub-total** **12**

**Electives:** **Sem. Hrs.**

Electives ~~49~~ ***46***

**Total Required Hours:** 120

*The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/) 221