

Degree: Bachelor of Science
Major: Sport Management (Minor: Multimedia Journalism)
2019-2020

Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. A minimum of 124 credit hours, of which 45 hours must be upper division credit (3000-4000 level), is required for this degree (developmental courses are excluded). Mandatory state and institutional assessment exams will be required during your degree program.

Year 1 - Fall

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
ENG 1003	Composition I	3	X		
MATH 1023	College Algebra	3	X		
COMS 1203	Oral Comm	3	X		
ART 2503	Fine Arts Visual	3	X		
HPES 1013	Introduction to PE	3	X		
Total Hours		15			

Year 1 - Spring

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
ENG 1013	Composition II	3	X		
CIT 1503	Microcomputer Applications	3			
GEOG 2613	Intro to Geography	3	X		
CMAC 1001	Media Grammar and Style	3			X
PHSC 1203	Physical Science	3	X		
PHSC 1201	Physical Science Lab	1	X		
Total Hours		16			

Year 2 - Fall

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
CMAC 2003	Media Writing	3		X	
HIST 2763/73	United State History to/since 1876	3	X		
BIOL 1003	Biological Science	3	X		
BIOL 1001	Biological Science Lab	1	X		
ENG 2003	Intro to Lit WWI	3	X		
PE 1002	Concepts of Fitness	2			
Total Hours		15			

Year 2 - Spring

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
MDIA 1013	Principles of Journalism	3		X	
ENG 2013	Intro to World Lit II	3	X		
STCM 3003	Principles of Public Relations	3			
MDIA 2313	Multimedia Production	3			X
PSY 2013	Intro to Psychology	3	X		
Total Hours		15			

Year 3 - Fall

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
PE 4863	Diversity in Sport & Athletics	3			X
PE 3113	Business of Esport	3			X
PE 3863	Econ & Financial Mgt in Sport	3			X
PE 4773	Org & Mgt of Sport Prgms	3			X
MDIA 2323	Reporting Words	3		X	
Total Hours		15			

Year 3 - Spring

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
PE 3853	Sports Promotion & Sales Mgt	3			X
PE 3873	Facility & Event Mgt in Sport	3			X
COMS 3203	Business & Professional Speech	3			X
MDIA 3013	Multimedia Reporting	3		X	
ES 3743	Research & Stats	3			X
Total Hours		15			

Year 4 - Fall

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
PE 4743	Legal Issues in Sport	3			X
PE 4853	Select an upper level Psych course	3			X
PE4763	Sport Analytics	3			X
MMJ	Any upper level MMJ course	3		X	
Elective	Any lower or upper level course	3			X
Total Hours		15			

Year 4 - Spring

Course No.	Course Name	Hrs	Gen		
			Ed	Min	Maj
PE 4843	Philosophy & Ethics in Sport	3			X
MMJ	Any upper level MMJ course	3			
Elective	Any lower or upper level course	2			
HPES 4896	Internship	6			X
Total Hours		14			

Total Jr/Sr Hours 45

Total Degree Hours 120

Graduation Requirements: Completion of HIST 2763 or HIST 2773 or POSC 2103, English Proficiency (Grade of C or better in ENG 1003 and ENG 1013), 2.00 GPA in Major, 2.00 GPA at ASU, 2.00 GPA Overall, Maximum of 31 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max), 45 JR/SR Hours **after completing 30 hours**, 120 Total Credit Hours, 18 of last 24 hours must be ASU-Jonesboro courses, Minimum of 57 hours from 4-year institutions, 32 Resident Hours if completing second degree and first degree was not from ASU-J