



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

| Year 1             |                                |           |        |
|--------------------|--------------------------------|-----------|--------|
| Fall Semester      |                                |           |        |
| Course No.         | Course Name                    | Hrs       | Gen Ed |
| BUSN 1003          | First Year Experience Business | 3         | X      |
| ISBA 1503          | Microcomputer Applications     | 3         |        |
| ECON 2323          | Microeconomics                 | 3         | X      |
| ENG 1003           | Composition I                  | 3         | X      |
| HETM 2013          | The Hospitality Industry       | 3         |        |
| <b>Total Hours</b> |                                | <b>15</b> |        |

| Year 2             |                               |           |        |
|--------------------|-------------------------------|-----------|--------|
| Fall Semester      |                               |           |        |
| Course No.         | Course Name                   | Hrs       | Gen Ed |
| ACCT 2033          | Intro to Financial Accounting | 3         |        |
| COMS 1203          | Oral Communications           | 3         | X      |
| ECON 2313          | Principles of Macroeconomics  | 3         | X      |
| Humanities Credit  | ENG 2003 or 2013 or PHIL 1103 | 3         | X      |
| NS 3313            | Foodservice Management        | 3         |        |
| <b>Total Hours</b> |                               | <b>15</b> |        |

| Year 3             |                                |           |        |
|--------------------|--------------------------------|-----------|--------|
| Fall Semester      |                                |           |        |
| Course No.         | Course Name                    | Hrs       | Gen Ed |
| US Requirement     | HIST 2763 or 2773 or POSC 2103 | 3         | X      |
| GSCM 3163          | Supply Chain Management        | 3         |        |
| STAT 3233          | Applied Statistics             | 3         |        |
| MKTG 3013          | Marketing                      | 3         |        |
| HETM 3013          | Lodging Operations Management  | 3         |        |
| <b>Total Hours</b> |                                | <b>15</b> |        |

| Year 4             |                                  |           |        |
|--------------------|----------------------------------|-----------|--------|
| Fall Semester      |                                  |           |        |
| Course No.         | Course Name                      | Hrs       | Gen Ed |
| Elective           | Any Elective                     | 3         |        |
| FIN 3813           | Business Finance                 | 3         |        |
| HETM 3143          | Hospitality Sales and Marketing  | 3         |        |
| HETM 3403          | Sustainable Tourism              | 3         |        |
| MGMT 4393          | Management of Service Operations | 3         |        |
| <b>Total Hours</b> |                                  | <b>15</b> |        |

| Year 1             |                                       |           |        |
|--------------------|---------------------------------------|-----------|--------|
| Spring Semester    |                                       |           |        |
| Course No.         | Course Name                           | Hrs       | Gen Ed |
| ART Credit         | Fine Arts Visual, Musical, or Theatre | 3         | X      |
| ENG 1013           | Composition II                        | 3         | X      |
| LAW 2023           | Legal Environment of Business         | 3         |        |
| Biology            | Biology Lecture and Lab               | 4         | X      |
| Math or Elective   | MATH 1023 or Elective                 | 3         |        |
| <b>Total Hours</b> |                                       | <b>16</b> |        |

| Year 2             |                                  |           |        |
|--------------------|----------------------------------|-----------|--------|
| Spring Semester    |                                  |           |        |
| Course No.         | Course Name                      | Hrs       | Gen Ed |
| ACCT 2133          | Intro to Managerial Accounting   | 3         |        |
| BCOM 2563          | Business Communications          | 3         |        |
| Physical Science   | Physical Science Lecture and Lab | 4         | X      |
| MATH 2143          | Business Calculus                | 3         | X      |
| NS 3143            | Food Service and Lab             | 3         |        |
| <b>Total Hours</b> |                                  | <b>16</b> |        |

| Year 3             |                                  |           |        |
|--------------------|----------------------------------|-----------|--------|
| Spring Semester    |                                  |           |        |
| Course No.         | Course Name                      | Hrs       | Gen Ed |
| ISBA 3013          | Management Information Systems   | 3         |        |
| ISBA 3553          | Foundation of Business Analytics | 3         |        |
| MGMT 3123          | Principles of Management         | 3         |        |
| Elective           | Any Elective                     | 3         |        |
| HETM 3123          | Meeting & Event Management       | 3         |        |
| BUSN 200V          | Business Internship              | 1         |        |
| <b>Total Hours</b> |                                  | <b>16</b> |        |

| Year 4             |                         |           |        |
|--------------------|-------------------------|-----------|--------|
| Spring Semester    |                         |           |        |
| Course No.         | Course Name             | Hrs       | Gen Ed |
| Elective           | Any Elective            | 3         |        |
| HETM 419V          | Hospitality Internship  | 3         |        |
| HETM 4103          | Leadership and Analysis | 3         |        |
| MGMT 4813          | Strategic Management    | 3         |        |
| <b>Total Hours</b> |                         | <b>12</b> |        |

**Total Jr/Sr Hours: 45**  
**Total Degree Hours: 120**

**Graduation Requirements:**

Completion of HIST 2763 or HIST 2773 or POSC 2103  
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)  
 2.25 in major or at least a "C" in each course in major  
 2.25 overall and at least 2.00 GPA at ASU  
 2.25 in business core or at least a "C" in each core course  
 50 % of business requirements completed at ASU-Jonesboro  
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)  
 45 JR/SR Hours **after completing 30 hours**  
 120 Total Credit Hours  
 30 of last 36 hours at ASU-Jonesboro  
 32 ASU residence hours  
 Must have grade of C or better in MATH 2143, ACCT 2033, and ISBA 1503.