

# Major in Agricultural Studies – B.S.A.

## Emphasis in Agricultural Communications

<b>University Requirements:</b>		
See University General Requirements for Baccalaureate degrees (p. 40)		<input type="checkbox"/>
<b>First Year Making Connections Course</b>	<b>Sem. Hrs.</b>	
AGRI 1213, Making Connections in Agriculture	3	<input type="checkbox"/>
<b>General Education Requirements:</b>	<b>Sem. Hrs.</b>	
See General Education Curriculum for Baccalaureate degrees (p. 83)	35	<input type="checkbox"/>
<p><b>Students with this major must take the following:</b></p> <p><i>MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite</i></p> <p><i>BIOL 1003 AND BIOL 1001, Biological Science and Laboratory</i></p> <p><i>CHEM 1013, AND CHEM 1011, General Chemistry I and Laboratory OR</i></p> <p><i>CHEM 1043 AND CHEM 1041, Fundamental Concepts of Chemistry and Laboratory</i></p> <p><i>CMAC 1003, Mass Communications in Modern Society</i></p> <p><i>ECON 2313, Principles of Macroeconomics OR</i></p> <p><i>ECON 2333, Economic Issues and Concepts</i></p> <p><i>COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</i></p>		
<b>Agriculture Core Courses:</b>	<b>Sem. Hrs.</b>	
(See Beginning of Agriculture Section)	18	<input type="checkbox"/>
<b>Major Requirements:</b>	<b>Sem. Hrs.</b>	
See emphasis area below.	-	<input type="checkbox"/>
<b>Emphasis Area (Agricultural Communications:)</b>	<b>Sem. Hrs</b>	
AD 3023, Principles of Advertising <b>OR</b> PR 3003, Principles of Public Relations	3	<input type="checkbox"/>
AGEC 3063, Agricultural Sales and Services	3	<input type="checkbox"/>
AGEC 4083, Agricultural Policy and Current Issues	3	<input type="checkbox"/>
AGED 1411, Introduction to Agricultural and Extension Education	1	<input type="checkbox"/>
AGED 3443, Leadership in Agriculture	3	<input type="checkbox"/>

AGED 445V, Practicum in Agricultural Communications	3	<input type="checkbox"/>
AGED 4462, Agricultural Youth Organizations	2	<input type="checkbox"/>
AGRI 420V, Internships in Agriculture	3	<input type="checkbox"/>
AGRI 4433, Organic Agricultural Production	3	<input type="checkbox"/>
AGRI 4223, Agriculture and the Environment	3	<input type="checkbox"/>
AGST 1003, Modern Agricultural Systems	3	<input type="checkbox"/>
AGST 3543, Fundamentals of GIS/GPS	3	<input type="checkbox"/>
CMAC 1001, Media Grammar and Style	1	<input type="checkbox"/>
CMAC 2003, Media Writing	3	<input type="checkbox"/>
CMAC 2053, Introduction to Visual Communications	3	<input type="checkbox"/>
ENG 3043, Technical Writing <b>OR</b> MDIA 4053, Advanced Reporting	3	<input type="checkbox"/>
MDIA 2013 <b>AND</b> MDIA 2010, Multimedia Reporting Laboratory	3	<input type="checkbox"/>
MDIA 2313, Multimedia Production	3	<input type="checkbox"/>
MDIA 3313, Audio and Video Production	3	<input type="checkbox"/>
PRAD 4213, Social Media in Strategic Communications <b>OR</b> GCOM 3673, Desktop Publishing	3	<input type="checkbox"/>
AGEC, AGED, AGRI, AGST, ANSC, HORT, PSSC or VOED electives	9	<input type="checkbox"/>
<b>Sub-total</b>	<b>64</b>	<input type="checkbox"/>
<b>Total Required Hours:</b>	<b>120</b>	